

Pre-Paid Cards in Portugal

Market Direction | 2022-12-01 | 29 pages | Euromonitor

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Report description:

Open loop pre-paid cards saw a decline in the number of cards in 2020, driven by the impact of the pandemic and the restrictions that came with it. Open loop pre-paid cards saw a return to growth in 2021, but this trend did not last long with the number of cards declining in 2022 as Revolut open loop pre-paid cards were transferred into debit cards. Nonetheless, competition remains strong in 2022 with general purpose reloadable cards remaining the dominant type. Although these products face incr...

Euromonitor International's Pre-Paid Card Transactions in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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