

Pre-Paid Cards in Mexico

Market Direction | 2022-12-01 | 30 pages | Euromonitor

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Report description:

The pandemic-inspired accelerated evolution of e-commerce continues as growth is supported by a wide variety of available products, competitive prices and a plethora of offers, and the convenience of home delivery. Major e-commerce players like Amazon and Mercado Libre benefit from their own pre-paid cards in physical and/or digital format, keeping their numbers going upwards. Pre-paid cards is thus showing sustained strong growth in terms of number of cards in 2022, which is set to continue int...

Euromonitor International's Pre-Paid Card Transactions in Mexico report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Tarjeta de Bienestar transforms from pre-paid into debit card

New pre-paid transportation card goes contactless in 2022

PROSPECTS AND OPPORTUNITIES

Proposed fiscal reform may push up use of open-loop pre-paid cards

Upcoming elections to prompt government investment in welfare cards, while department store cards will gain ground over the forecast period

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