

## **Pre-Paid Cards in Israel**

Market Direction | 2022-12-01 | 24 pages | Euromonitor

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### **Report description:**

Closed loop pre-paid cards registered a negative performance in transactions value and volume terms in 2022 after very strong growth is recorded in the category during 2021. Indeed, by the end of 2021, transactions value and volume in the category had almost returned to pre-pandemic figures as the high vaccination rate among the Israeli population encouraged many people to begin taking public transport again. In addition to the removal of social distancing restrictions, the reduced risk of conta...

Euromonitor International's Pre-Paid Card Transactions in Israel report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pre-Paid Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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