

Pre-Paid Cards in Hungary

Market Direction | 2022-12-01 | 29 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Szechenyi Pihenokartya (SZEK Card) products will remain the most popular pre-paid cards amongst Hungarian consumers when it comes to fringe benefits. Such benefits include tourism, domestic recreational and eating out activities, and expenses of employees. In 2020, the government made temporary changes to the regulations surrounding such cards to encourage employers to allocate more funds to the self-service cafeterias that Szechenyi Pihenokartya give consumers access to. From 22 April 2020, the...

Euromonitor International's Pre-Paid Card Transactions in Hungary report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Pre-Paid Cards in Hungary
Euromonitor International
January 2023

List Of Contents And Tables

PRE-PAID CARDS IN HUNGARY

KEY DATA FINDINGS

2022 DEVELOPMENTS

SZEP Card remains popular as government measures are extended and lead to the phasing out of cafeteria cards

Closed loop pre-paid cards sees increased demand for virtual formats

Open loop pre-paid cards benefit from ease of virtual transactions, spending limits, and innovations from fintech companies

PROSPECTS AND OPPORTUNITIES

Competitive landscape to remain cluttered though Szechenyi Pihenokartya will remain the favourite for fringe benefits

Fintech innovation set to boost prevalence and usage of pre-paid cards

Talks about transferring government welfare payments to pre-paid cards to continue

CATEGORY DATA

Table 1 Pre-paid Cards: Number of Cards in Circulation 2017-2022

Table 2 Pre-paid Cards Transactions 2017-2022

Table 3 Pre-paid Cards in Circulation: % Growth 2017-2022

Table 4 Pre-paid Cards Transactions: % Growth 2017-2022

Table 5 Closed Loop Pre-paid Cards Transactions 2017-2022

Table 6 Closed Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 7 Open Loop Pre-paid Cards Transactions 2017-2022

Table 8 Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 9 Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 10 □Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 11 □Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 12 □Pre-paid Cards Transaction Value by Operator 2017-2021

Table 13 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 14 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 15 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 16 □Closed Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 17 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 18 □Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 19 □Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 20 □Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 21 □Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027

Table 22 □Forecast Pre-paid Cards Transactions 2022-2027

Table 23 □Forecast Pre-paid Cards in Circulation: % Growth 2022-2027

Table 24 □Forecast Pre-paid Cards Transactions: % Growth 2022-2027

Table 25 □Forecast Closed Loop Pre-paid Cards Transactions 2022-2027

Table 26 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2022-2027

Table 27 □Forecast Open Loop Pre-paid Cards Transactions 2022-2027

Table 28 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN HUNGARY

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Debit card spending to benefit from personal income tax refunds

Rising digitalisation leads to increased sophistication of the industry

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 29 Number of POS Terminals: Units 2017-2022

Table 30 Number of ATMs: Units 2017-2022

Table 31 Value Lost to Fraud 2017-2022

Table 32 Card Expenditure by Location 2022

Table 33 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 34 Domestic versus Foreign Spend 2022

MARKET DATA

Table 35 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 36 Financial Cards by Category: Number of Accounts 2017-2022

Table 37 Financial Cards Transactions by Category: Value 2017-2022

Table 38 Financial Cards by Category: Number of Transactions 2017-2022

Table 39 Commercial Payments by Category: Value 2017-2022

Table 40 Commercial Payments by Category: Number of Transactions 2017-2022

Table 41 Personal Payments by Category: Value 2017-2022

Table 42 Personal Payments by Category: Number of Transactions 2017-2022

Table 43 M-Commerce by Category: Value 2017-2022

Table 44 M-Commerce by Category: % Value Growth 2017-2022

Table 45 Financial Cards: Number of Cards by Issuer 2017-2021

Table 46 Financial Cards: Number of Cards by Operator 2017-2021

Table 47 Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 48 Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 49 Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 50 Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 51 Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 52 Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 53 Forecast Commercial Payments by Category: Value 2022-2027

Table 54 Forecast Commercial Payments by Category: Number of Transactions 2022-2027

Table 55 Forecast Personal Payments by Category: Value 2022-2027

Table 56 Forecast Personal Payments by Category: Number of Transactions 2022-2027

Table 57 Forecast M-Commerce by Category: Value 2022-2027

Table 58 Forecast M-Commerce by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Pre-Paid Cards in Hungary

Market Direction | 2022-12-01 | 29 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-20"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com