

Polishes in Spain

Market Direction | 2023-01-27 | 20 pages | Euromonitor

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Report description:

Demand for polishes has been in long-term decline with many consumers no longer seeing these products as necessary. This is partly down to changes in the materials used for furniture and footwear, with many consumers moving away from wood, leather and other materials that require polishing. Furthermore, with consumers leading increasingly busy lives many are showing a preference for multi-purpose home care products. As a result, this has boosted demand for products such as multipurpose cleaners...

Euromonitor International's Polishes in Spain market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Players look for new opportunities as traditional shoe polish sales comes under the microscope

Consumers turn to private label as price pressures take their toll

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