

Polishes in Brazil

Market Direction | 2023-01-25 | 18 pages | Euromonitor

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Report description:

In 2022, consumers were living in a strong inflationary environment, leading low- and middle-income households especially to limit their purchases to fit with their tight budgets. As polishes tends not to be a prioritised category in terms of home care products, retail value sales thus saw only low single-digit growth, with little movement in volume terms in comparison with the previous year. It is also important to consider the relevance of inflation on the positive retail value performance, wh...

Euromonitor International's Polishes in Brazil market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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