

Polishes in Bolivia

Market Direction | 2023-01-24 | 14 pages | Euromonitor

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Report description:

Furniture polishes witnessed a solid year of growth in retail volume and current value terms boosted by promotional activities at point of sale. Industrias Venado ran a 2 for 1 promotion on its Bristar furniture polishes to push sales, which is positioned as a low-priced brand. Similar promotional activity was undertaken by Industrias Luri on its brand Todo Brillo, with consumers offered buy-one-get-one-free on stand-up pouches. Both companies are relatively new entrants into polishes offering I...

Euromonitor International's Polishes in Bolivia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Consumers enticed by larger bottle formats in polishes

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