

## **Polishes in Algeria**

Market Direction | 2023-01-24 | 15 pages | Euromonitor

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### **Report description:**

While polishes registered double-digit value growth, volume growth was more modest, and that was in spite of population growth. Global inflationary pressures, mainly due to the war in Ukraine, which caused an energy crisis as well as shortages in certain products, fed into higher retail prices and dampened volume demand somewhat. All the same, a rebound in oil prices benefitted the economy and protected Algerian consumers to a certain degree. In addition, as cleaning practices returned to more n...

Euromonitor International's Polishes in Algeria market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Polishes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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