

Other Hot Drinks in Poland

Market Direction | 2023-01-24 | 21 pages | Euromonitor

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Report description:

Chocolate-based flavoured powder drinks is the largest sub-category in other hot drinks, which is clearly a favourite hot drink for children. However, the growing health and wellness trends are resulting in parents limiting the sweet drinks they give to their children. As such, there is an increasing offer of pure cocoa drinks and variants with replacements for sugar. One example is Ekologiczne Kakao from Bio Life, which contains only organic cocoa with nothing else added, or the Peru-based Diet...

Euromonitor International's Other Hot Drinks in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2022 DEVELOPMENTS

Other hot drinks records steady growth driven by flavoured powder drinks
Chocolate-based flavoured powder drinks benefit from appealing to all ages
The health and wellness trend boosts demand for other plant-based drinks

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Health-conscious consumers and home-based machines boost growth
Cacao drinks increasingly appeal to adults, expanding the consumer base
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