

Other Dairy in Germany

Market Direction | 2023-01-27 | 23 pages | Euromonitor

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Report description:

The value share held by private label is set to see a strong rise in Germany in 2022. Private label products in other dairy are a much more common offering in the wake of the pandemic, and more of these products have continued to appear in stores in 2022. Supermarkets in particular, but also discounters, have added private label varieties of most other dairy products, including both organic and non-organic varieties, in addition to plant-based alternatives in some cases. On the one hand, this ha...

Euromonitor International's Other Dairy in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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