

Hot Drinks in Poland

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Report description:

In 2022, global inflation and rising energy prices caused consumers to review their budgets and adapt their spending. The cost of coffee started to climb in 2021, reaching its height in 2022. This resulted from a bad harvest, which lowered supply while demand grew. As a result, retail unit prices for coffee in Poland witnessed a strong increase, leading consumers to adapt their buying habits. The prices for tea and other hot drinks also rose.

Euromonitor International's Hot Drinks in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Global coffee prices rise, causing consumers to trade down during 2022

The landscape stagnates as on-trade sales balance the off-trade volume decline

Fresh coffee beans continue to post positive retail volume sales

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Chocolate-based flavoured powder drinks benefit from appealing to all ages

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PROSPECTS AND OPPORTUNITIES

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Health-conscious consumers and home-based machines boost growth
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