

Hosiery in Romania

Market Direction | 2023-01-25 | 19 pages | Euromonitor

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Report description:

Non-sheer hosiery was already the most popular product area within hosiery prior to the pandemic, due to its practical nature and suitability for among men, women and children alike, which is not necessarily the case for sheer hosiery. In addition, during the pandemic non-sheer hosiery was less negatively impacted than sheer hosiery, seeing only single-digit current value decline and therefore accounting for a higher share of sales of hosiery. One of the reasons for this was the increased interest...

Euromonitor International's Hosiery in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Though e-commerce is not favoured for hosiery purchasers, online retailers are gaining ground

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