

Home Insecticides in Saudi Arabia

Market Direction | 2023-01-25 | 19 pages | Euromonitor

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Report description:

The increasingly crowded and busy lives of consumers in Saudi Arabia has helped fuel a rise in the insect population. Added to this, hot temperatures and the growing influence of climate change on the weather, as well as the introduction of new insects into the Kingdom that spread diseases, all continued to drive demand for home insecticides in 2022. Flying mosquitoes and crawling insects such as ants and cockroaches are particularly problematic for consumers in Saudi Arabia and helped to suppor...

Euromonitor International's Home Insecticides in Saudi Arabia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Insecticides in Saudi Arabia

Euromonitor International

January 2023

List Of Contents And Tables

HOME INSECTICIDES IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand remains high as insect populations grow

Fast-acting, odour-free and affordable products remain the most popular

Raid and Pif Paf remain the clear leaders as players look to expand their offer

PROSPECTS AND OPPORTUNITIES

Strong market potential could encourage investment, but global players likely to retain their dominance

Innovation expected to focus on more natural and eco-friendly options

Consumers will continue to turn to spray/aerosol insecticides to see off unwanted visitors

CATEGORY DATA

Table 1 Sales of Home Insecticides by Category: Value 2017-2022

Table 2 Sales of Home Insecticides by Category: % Value Growth 2017-2022

Table 3 Sales of Spray/Aerosol Insecticides by Type: % Value 2017-2022

Table 4 NBO Company Shares of Home Insecticides: % Value 2018-2022

Table 5 LBN Brand Shares of Home Insecticides: % Value 2019-2022

Table 6 Forecast Sales of Home Insecticides by Category: Value 2022-2027

Table 7 Forecast Sales of Home Insecticides by Category: % Value Growth 2022-2027

HOME CARE IN SAUDI ARABIA

EXECUTIVE SUMMARY

Home care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 Households 2017-2022

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2017-2022

Table 10 Sales of Home Care by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home Care: % Value 2018-2022

Table 12 LBN Brand Shares of Home Care: % Value 2019-2022

Table 13 Penetration of Private Label in Home Care by Category: % Value 2017-2022

Table 14 Distribution of Home Care by Format: % Value 2017-2022

Table 15 Distribution of Home Care by Format and Category: % Value 2022

Table 16 Forecast Sales of Home Care by Category: Value 2022-2027

Table 17 Forecast Sales of Home Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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