

## **Home Insecticides in Malaysia**

Market Direction | 2023-01-27 | 18 pages | Euromonitor

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### **Report description:**

In contrast to most other home care categories, demand for home insecticides was not significantly affected by the pandemic. Home insecticides are regarded as essential by most local consumers, as the mosquito-borne disease, dengue fever, is endemic in Malaysia. This meant that demand was not significantly negatively affected by the economic shock of the pandemic or the high rates of inflation seen in 2022. Indeed, over the course of the review period, the incidence of dengue fever rose in Malay...

Euromonitor International's Home Insecticides in Malaysia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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