

## **Home Insecticides in Cameroon**

Market Direction | 2023-01-25 | 15 pages | Euromonitor

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### **Report description:**

In 2022, home insecticides registered healthy current value and volume growth. Home insecticides are seen as an essential in Cameroon, as malaria-carrying mosquitos are prevalent. Malaria is the third deadliest disease in Cameroon, killing over 45,000 Cameroonians every year, with a vast majority of them children. As a result, demand for home insecticides is driven primarily by the fight against these malaria-carrying mosquitoes.

Euromonitor International's Home Insecticides in Cameroon market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Home Insecticides in Cameroon  
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List Of Contents And Tables

### HOME INSECTICIDES IN CAMEROON

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Continued prevalence of malaria-carrying mosquitoes support volume sales

Home insecticides continues to be a consolidated landscape

Spray/aerosol insecticides account for most value sales

#### PROSPECTS AND OPPORTUNITIES

Positive growth due to continued prevalence of malaria-carrying mosquitos

Electric insecticides will see some growth, though erratic electricity supply continues to be a barrier

Consumers more concerned about toxic ingredients

#### CATEGORY DATA

Table 1 Sales of Home Insecticides by Category: Value 2017-2022

Table 2 Sales of Home Insecticides by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Home Insecticides: % Value 2018-2022

Table 4 LBN Brand Shares of Home Insecticides: % Value 2019-2022

Table 5 Forecast Sales of Home Insecticides by Category: Value 2022-2027

Table 6 Forecast Sales of Home Insecticides by Category: % Value Growth 2022-2027

### HOME CARE IN CAMEROON

#### EXECUTIVE SUMMARY

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

#### MARKET INDICATORS

Table 7 Households 2017-2022

#### MARKET DATA

Table 8 Sales of Home Care by Category: Value 2017-2022

Table 9 Sales of Home Care by Category: % Value Growth 2017-2022

Table 10 NBO Company Shares of Home Care: % Value 2018-2022

Table 11 LBN Brand Shares of Home Care: % Value 2019-2022

Table 12 Penetration of Private Label in Home Care by Category: % Value 2017-2022

Table 13 Distribution of Home Care by Format: % Value 2017-2022

Table 14 Distribution of Home Care by Format and Category: % Value 2022

Table 15 Forecast Sales of Home Care by Category: Value 2022-2027

Table 16 □Forecast Sales of Home Care by Category: % Value Growth 2022-2027

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#### SOURCES

Summary 1 Research Sources

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