

Home Care in Angola

Market Direction | 2023-01-23 | 50 pages | Euromonitor

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Report description:

Demand for more basic home care products remained strong in Angola in 2022 despite high inflation and the lingering impact of the COVID-19 pandemic. Moreover, demand for more sophisticated products continues to rise as the consumer base for value-added products expands. Locally manufactured products and domestic brands continue to dominate sales due to their much lower prices and wider availability, with further sales growth expected as income levels rise and living standards improve.

Euromonitor International's Home Care in Angola market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Home Care in Angola
Euromonitor International
January 2023

List Of Contents And Tables

HOME CARE IN ANGOLA

EXECUTIVE SUMMARY

Home care in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for home care?

MARKET DATA

Table 1 Sales of Home Care by Category: Value 2017-2022

Table 2 Sales of Home Care by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Home Care: % Value 2018-2022

Table 4 LBN Brand Shares of Home Care: % Value 2019-2022

Table 5 Distribution of Home Care by Format: % Value 2017-2022

Table 6 Distribution of Home Care by Format and Category: % Value 2022

Table 7 Forecast Sales of Home Care by Category: Value 2022-2027

Table 8 Forecast Sales of Home Care by Category: % Value Growth 2022-2027

DISCLAIMER

LAUNDRY CARE

2022 Developments

Prospects and Opportunities

Category Data

Table 9 Sales of Laundry Care by Category: Value 2017-2022

Table 10 Sales of Laundry Care by Category: % Value Growth 2017-2022

Table 11 Sales of Laundry Detergents by Category: Value 2017-2022

Table 12 Sales of Laundry Detergents by Category: % Value Growth 2017-2022

Table 13 NBO Company Shares of Laundry Care: % Value 2018-2022

Table 14 LBN Brand Shares of Laundry Care: % Value 2019-2022

Table 15 Forecast Sales of Laundry Care by Category: Value 2022-2027

Table 16 Forecast Sales of Laundry Care by Category: % Value Growth 2022-2027

DISHWASHING

Table 17 Sales of Dishwashing by Category: Value 2017-2022

Table 18 Sales of Dishwashing by Category: % Value Growth 2017-2022

Table 19 NBO Company Shares of Dishwashing: % Value 2018-2022

Table 20 LBN Brand Shares of Dishwashing: % Value 2019-2022

Table 21 Forecast Sales of Dishwashing by Category: Value 2022-2027

Table 22 Forecast Sales of Dishwashing by Category: % Value Growth 2022-2027

SURFACE CARE

Table 23 Sales of Surface Care by Category: Value 2017-2022

Table 24 Sales of Surface Care by Category: % Value Growth 2017-2022

Table 25 NBO Company Shares of Surface Care: % Value 2018-2022

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Table 26 □LBN Brand Shares of Surface Care: % Value 2019-2022

Table 27 □Forecast Sales of Surface Care by Category: Value 2022-2027

Table 28 □Forecast Sales of Surface Care by Category: % Value Growth 2022-2027

BLEACH

Table 29 □Sales of Bleach: Value 2017-2022

Table 30 □Sales of Bleach: % Value Growth 2017-2022

Table 31 □NBO Company Shares of Bleach: % Value 2018-2022

Table 32 □LBN Brand Shares of Bleach: % Value 2019-2022

Table 33 □Forecast Sales of Bleach: Value 2022-2027

Table 34 □Forecast Sales of Bleach: % Value Growth 2022-2027

TOILET CARE

Table 35 □Sales of Toilet Care by Category: Value 2017-2022

Table 36 □Sales of Toilet Care by Category: % Value Growth 2017-2022

Table 37 □NBO Company Shares of Toilet Care: % Value 2018-2022

Table 38 □LBN Brand Shares of Toilet Care: % Value 2019-2022

Table 39 □Forecast Sales of Toilet Care by Category: Value 2022-2027

Table 40 □Forecast Sales of Toilet Care by Category: % Value Growth 2022-2027

POLISHES

Table 41 □Sales of Polishes by Category: Value 2017-2022

Table 42 □Sales of Polishes by Category: % Value Growth 2017-2022

Table 43 □NBO Company Shares of Polishes: % Value 2018-2022

Table 44 □LBN Brand Shares of Polishes: % Value 2019-2022

Table 45 □Forecast Sales of Polishes by Category: Value 2022-2027

Table 46 □Forecast Sales of Polishes by Category: % Value Growth 2022-2027

AIR CARE

Table 47 □Sales of Air Care by Category: Value 2017-2022

Table 48 □Sales of Air Care by Category: % Value Growth 2017-2022

Table 49 □NBO Company Shares of Air Care: % Value 2018-2022

Table 50 □LBN Brand Shares of Air Care: % Value 2019-2022

Table 51 □Forecast Sales of Air Care by Category: Value 2022-2027

Table 52 □Forecast Sales of Air Care by Category: % Value Growth 2022-2027

HOME INSECTICIDES

Table 53 □Sales of Home Insecticides by Category: Value 2017-2022

Table 54 □Sales of Home Insecticides by Category: % Value Growth 2017-2022

Table 55 □NBO Company Shares of Home Insecticides: % Value 2018-2022

Table 56 □LBN Brand Shares of Home Insecticides: % Value 2019-2022

Table 57 □Forecast Sales of Home Insecticides by Category: Value 2022-2027

Table 58 □Forecast Sales of Home Insecticides by Category: % Value Growth 2022-2027

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