

Footwear in Romania

Market Direction | 2023-01-25 | 20 pages | Euromonitor

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Report description:

Footwear saw plummeting volume and current value sales during the pandemic. With most Romanians spending more time at home throughout 2020, working, studying or socialising from home, the demand for footwear dropped significantly. Meanwhile, thanks to the financial consequences of the pandemic, many consumers saw their disposable incomes reduce and they were forced to economise. As new footwear was somewhat unnecessary amid pandemic-related restrictions, consumers were less likely to purchase ne...

Euromonitor International's Footwear in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2023

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