

Footwear in Australia

Market Direction | 2023-01-24 | 21 pages | Euromonitor

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Report description:

Demand for footwear in Australia was driven by children's footwear and women's footwear in 2022. Local consumers' purchasing habits are shifting post-pandemic; while sales of footwear through bricks-and-mortar stores regained some ground in 2022 following 2020's significant declines during lockdowns, retail e-commerce continued to penetrate the category. Local consumers are increasingly moving between the offline and online worlds, as footwear specialists adapt their strategies to connect their...

Euromonitor International's Footwear in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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