

Financial Cards and Payments in Spain

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Report description:

Having rebounded strongly in 2021 as COVID-19 restrictions were gradually eased and daily life began to normalise, the rate of growth in retail constant value sales (2022 prices) of card transactions slowed significantly during 2022. A difficult economic environment was undoubtedly a factor in this, as it led a significant number of local consumers to reduce their discretionary spending. This offset to a large degree the positive effect on consumption of the excess savings accumulated by Spanish...

Euromonitor International's Financial Cards and Payments in Spain report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Summary 1 Research Sources

DEBIT CARDS IN SPAIN

KEY DATA FINDINGS

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Debit cards remain the most favoured type of payment card

Commercial debit card transactions rebound to pre-pandemic level

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PROSPECTS AND OPPORTUNITIES

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