

Financial Cards and Payments in South Korea

Market Direction | 2022-12-01 | 55 pages | Euromonitor

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Report description:

In 2022, the number of financial cards in circulation continues to grow, driven by credit cards, store cards and closed loop pre-paid cards. Demand and usage are being driven by the relaxing of restrictions in South Korea, with social distancing measures being lifted on 18 April 2022. After two years, the government also lifted the limits on business hours for various facilities including foodservice, while the limit on the number of private gatherings of to 10 people was also completely lifted.

Euromonitor International's Financial Cards and Payments in South Korea report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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DEBIT CARDS IN SOUTH KOREA

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Government regulation on benefits offered by commercial credit cards
Shinhan Card retains leading position in personal credit cards

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PROSPECTS AND OPPORTUNITIES

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