

## **Financial Cards and Payments in Nigeria**

Market Direction | 2022-12-01 | 43 pages | Euromonitor

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### **Report description:**

Financial cards in circulation will continue to grow strongly in 2022 thanks to the financial inclusion drive by the Central Bank of Nigeria and other financial institutions to recruit the unbanked and underserved population into the financial system. The increasing merchant acceptance of card payments and deployment of POS is also contributing to the increase in the volume and value of card payment transactions in 2022 as consumers now have more opportunities to make card payments. In contrast,...

Euromonitor International's Financial Cards and Payments in Nigeria report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Financial Cards and Payments in Nigeria

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List Of Contents And Tables

### FINANCIAL CARDS AND PAYMENTS IN NIGERIA

#### EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Adoption of BRT Bus Cowry Card provides a boost for closed loop pre-paid cards

Competitive landscape

What next for financial cards and payments?

#### MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2017-2022

Table 2 Number of ATMs: Units 2017-2022

Table 3 Value Lost to Fraud 2017-2022

Table 4 Card Expenditure by Location 2022

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 6 Domestic versus Foreign Spend 2022

#### MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 8 Financial Cards by Category: Number of Accounts 2017-2022

Table 9 Financial Cards Transactions by Category: Value 2017-2022

Table 10 □Financial Cards by Category: Number of Transactions 2017-2022

Table 11 □Commerical Payments by Category: Value 2017-2022

Table 12 □Commercial Payments by Category: Number of Transactions 2017-2022

Table 13 □Personal Payments by Category: Value 2017-2022

Table 14 □Personal Payments by Category: Number of Transactions 2017-2022

Table 15 □M-Commerce by Category: Value 2017-2022

Table 16 □M-Commerce by Category: % Value Growth 2017-2022

Table 17 □Financial Cards: Number of Cards by Issuer 2017-2021

Table 18 □Financial Cards: Number of Cards by Operator 2017-2021

Table 19 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 20 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 21 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 22 □Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 23 □Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 24 □Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 25 □Forecast Commercial Payments by Category: Value 2022-2027

Table 26 □Forecast Commercial Payments by Category: Number of Transactions 2022-2027

Table 27 □Forecast Personal Payments by Category: Value 2022-2027

Table 28 □Forecast Personal Payments by Category: Number of Transactions 2022-2027

Table 29 □Forecast M-Commerce by Category: Value 2022-2027

Table 30 □Forecast M-Commerce by Category: % Value Growth 2022-2027

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## SOURCES

Summary 1 Research Sources

## DEBIT CARDS IN NIGERIA

### KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Financial inclusion policy boosts number of cards in circulation as well as transaction value and volumes

Foreign-denominated debit cards remain popular thanks to lack of spending limit

Success of Access Bank contribute to financial inclusion whilst Verve card benefits encourage debit card usage

### PROSPECTS AND OPPORTUNITIES

Financial inclusion policy to drive debit cards growth at the expense of cash

M-commerce to hinder growth of physical card payments in Nigeria

First-tier banks dominate the digital payment platform

### CATEGORY DATA

Table 31 Debit Cards: Number of Cards in Circulation 2017-2022

Table 32 Debit Cards Transactions 2017-2022

Table 33 Debit Cards in Circulation: % Growth 2017-2022

Table 34 Debit Cards Transactions: % Growth 2017-2022

Table 35 Debit Cards: Number of Cards by Issuer 2017-2021

Table 36 Debit Cards: Number of Cards by Operator 2017-2021

Table 37 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 38 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 39 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 40 □Forecast Debit Cards Transactions 2022-2027

Table 41 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 42 □Forecast Debit Cards Transactions: % Growth 2022-2027

## CREDIT CARDS IN NIGERIA

### KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Improved credit ratings lead to increase in credit card issuance

Rise of fintech companies leads to greater digitalisation of credit cards landscape as well as greater consumer accessibility

Resumption of business travel boosts demand for foreign-denomination commercial credit cards

### PROSPECTS AND OPPORTUNITIES

More positive outlook for Nigeria's economy and new government regulations set to improve demand for credit cards

Increasing Westernisation is set to change the way Nigerians spend

Growing demand for digital payments will boost use of virtual credit cards

### CATEGORY DATA

Table 43 Credit Cards: Number of Cards in Circulation 2017-2022

Table 44 Credit Cards Transactions 2017-2022

Table 45 Credit Cards in Circulation: % Growth 2017-2022

Table 46 Credit Cards Transactions: % Growth 2017-2022

Table 47 Commercial Credit Cards: Number of Cards in Circulation 2017-2022

Table 48 Commercial Credit Cards Transactions 2017-2022

Table 49 Commercial Credit Cards in Circulation: % Growth 2017-2022

Table 50 Commercial Credit Cards Transactions: % Growth 2017-2022

Table 51 Personal Credit Cards: Number of Cards in Circulation 2017-2022

Table 52 □Personal Credit Cards Transactions 2017-2022

Table 53 □Personal Credit Cards in Circulation: % Growth 2017-2022

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Table 54 □Personal Credit Cards Transactions: % Growth 2017-2022

Table 55 □Credit Cards: Number of Cards by Issuer 2017-2021

Table 56 □Credit Cards: Number of Cards by Operator 2017-2021

Table 57 □Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 58 □Credit Cards Payment Transaction Value by Operator 2017-2021

Table 59 □Commercial Credit Cards: Number of Cards by Issuer 2017-2021

Table 60 □Commercial Credit Cards: Number of Cards by Operator 2017-2021

Table 61 □Commercial Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 62 □Commercial Credit Cards Payment Transaction Value by Operator 2017-2021

Table 63 □Personal Credit Cards: Number of Cards by Issuer 2017-2021

Table 64 □Personal Credit Cards: Number of Cards by Operator 2017-2021

Table 65 □Personal Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 66 □Personal Credit Cards Payment Transaction Value by Operator 2017-2021

Table 67 □Forecast Credit Cards: Number of Cards in Circulation 2022-2027

Table 68 □Forecast Credit Cards Transactions 2022-2027

Table 69 □Forecast Credit Cards in Circulation: % Growth 2022-2027

Table 70 □Forecast Credit Cards Transactions: % Growth 2022-2027

Table 71 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2022-2027

Table 72 □Forecast Commercial Credit Cards Transactions 2022-2027

Table 73 □Forecast Commercial Credit Cards in Circulation: % Growth 2022-2027

Table 74 □Forecast Commercial Credit Cards Transactions: % Growth 2022-2027

Table 75 □Forecast Personal Credit Cards: Number of Cards in Circulation 2022-2027

Table 76 □Forecast Personal Credit Cards Transactions 2022-2027

Table 77 □Forecast Personal Credit Cards in Circulation: % Growth 2022-2027

Table 78 □Forecast Personal Credit Cards Transactions: % Growth 2022-2027

## CHARGE CARDS IN NIGERIA

### 2022 DEVELOPMENTS

### PRE-PAID CARDS IN NIGERIA

### KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Introduction of Lagos Cowry card encourages consumers to use physical and virtual pre-paid options for travel

Resumption of travel and studying abroad boost demand for foreign-denomination open loop pre-paid cards

Distribution of cards to unbanked population boosts awareness of pre-paid cards

### PROSPECTS AND OPPORTUNITIES

Apex Bank and financial institutions promote pre-paid cards in a bid to remove Nigerian dependence on cash payments

Greater opportunities for use while travelling will boost transaction value and volume growth

Technological developments will help boost usage of pre-paid cards in e-commerce

### CATEGORY DATA

Table 79 Pre-paid Cards: Number of Cards in Circulation 2017-2022

Table 80 Pre-paid Cards Transactions 2017-2022

Table 81 Pre-paid Cards in Circulation: % Growth 2017-2022

Table 82 Pre-paid Cards Transactions: % Growth 2017-2022

Table 83 Open Loop Pre-paid Cards Transactions 2017-2022

Table 84 Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 85 Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 86 Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 87 Pre-paid Cards Transaction Value by Issuer 2017-2021

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- Table 88 □Pre-paid Cards Transaction Value by Operator 2017-2021
- Table 89 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021
- Table 90 □Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021
- Table 91 □Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021
- Table 92 □Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021
- Table 93 □Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027
- Table 94 □Forecast Pre-paid Cards Transactions 2022-2027
- Table 95 □Forecast Pre-paid Cards in Circulation: % Growth 2022-2027
- Table 96 □Forecast Pre-paid Cards Transactions: % Growth 2022-2027
- Table 97 □Forecast Open Loop Pre-paid Cards Transactions 2022-2027
- Table 98 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

STORE CARDS IN NIGERIA

2022 DEVELOPMENTS

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