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Financial Cards and Payments in Mexico

Market Direction | 2022-12-01 | 67 pages | Euromonitor

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Report description:

Credit cards in Mexico is beginning to see very slow growth in terms of number of cards in 2022 following the drop at the height of the pandemic which deepened further in 2021. In terms of credit card transactions, growth in volume and in current value remains robust in 2022 though has slowed significantly since 2021. Despite the recovery plan presented by the Mexico's Multiple Banking industry in 2021, specialists anticipate a significant slowdown for the country's economy in 2022 and 2023. Mex...

Euromonitor International's Financial Cards and Payments in Mexico report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Financial Cards and Payments market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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