

Financial Cards and Payments in Hong Kong, China

Market Direction | 2022-12-01 | 54 pages | Euromonitor

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Report description:

Financial cards and payments in Hong Kong has been seeing significant recovery after the negative impact of the pandemic. Credit cards remains the most popular payment method amongst Hong Kong consumers, with the highest retail value transactions. The retail value of credit cards is expected to have almost bounced back to the pre-pandemic level by the end of 2022. Pre-paid cards saw the highest growth in retail value transactions in 2021, and this is set to continue in 2022 thanks to the governm...

Euromonitor International's Financial Cards and Payments in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Financial Cards and Payments in Hong Kong, China

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List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

A strong presence of buy now pay later (BNPL) in the payments landscape

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2017-2022

Table 2 Number of ATMs: Units 2017-2022

Table 3 Value Lost to Fraud 2017-2022

Table 4 Card Expenditure by Location 2022

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 6 Domestic versus Foreign Spend 2022

MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 8 Financial Cards by Category: Number of Accounts 2017-2022

Table 9 Financial Cards Transactions by Category: Value 2017-2022

Table 10 □Financial Cards by Category: Number of Transactions 2017-2022

Table 11 □Commerical Payments by Category: Value 2017-2022

Table 12 □Commercial Payments by Category: Number of Transactions 2017-2022

Table 13 □Personal Payments by Category: Value 2017-2022

Table 14 □Personal Payments by Category: Number of Transactions 2017-2022

Table 15 □M-Commerce by Category: Value 2017-2022

Table 16 □M-Commerce by Category: % Value Growth 2017-2022

Table 17 □Financial Cards: Number of Cards by Issuer 2017-2021

Table 18 □Financial Cards: Number of Cards by Operator 2017-2021

Table 19 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 20 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 21 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 22 □Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 23 □Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 24 □Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 25 □Forecast Commercial Payments by Category: Value 2022-2027

Table 26 □Forecast Commercial Payments by Category: Number of Transactions 2022-2027

Table 27 □Forecast Personal Payments by Category: Value 2022-2027

Table 28 □Forecast Personal Payments by Category: Number of Transactions 2022-2027

Table 29 □Forecast M-Commerce by Category: Value 2022-2027

Table 30 □Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

DEBIT CARDS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

ZA Bank shakes up debit cards with an innovative approach

Continuous challenge from the rise of digital wallets

PROSPECTS AND OPPORTUNITIES

Digitalisation set to drive intense competition

A shift towards international capabilities as Hong Kong finally opens up

CATEGORY DATA

Table 31 Debit Cards: Number of Cards in Circulation 2017-2022

Table 32 Debit Cards Transactions 2017-2022

Table 33 Debit Cards in Circulation: % Growth 2017-2022

Table 34 Debit Cards Transactions: % Growth 2017-2022

Table 35 Debit Cards: Number of Cards by Issuer 2017-2021

Table 36 Debit Cards: Number of Cards by Operator 2017-2021

Table 37 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 38 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 39 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 40 □Forecast Debit Cards Transactions 2022-2027

Table 41 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 42 □Forecast Debit Cards Transactions: % Growth 2022-2027

CHARGE CARDS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continuous decline from emerging threats

American Express credit card expansion also benefits charge cards

PROSPECTS AND OPPORTUNITIES

Shift towards commercial transactions

Opportunity to recover as Hong Kong opens up

CATEGORY DATA

Table 79 Charge Cards: Number of Cards in Circulation 2017-2022

Table 80 Charge Cards Transactions 2017-2022

Table 81 Charge Cards in Circulation: % Growth 2017-2022

Table 82 Charge Cards Transactions: % Growth 2017-2022

Table 83 Commercial Charge Cards: Number of Cards in Circulation 2017-2022

Table 84 Commercial Charge Cards Transactions 2017-2022

Table 85 Commercial Charge Cards in Circulation: % Growth 2017-2022

Table 86 Commercial Charge Cards Transactions: % Growth 2017-2022

Table 87 Personal Charge Cards: Number of Cards in Circulation 2017-2022

Table 88 □Personal Charge Cards Transactions 2017-2022

Table 89 □Personal Charge Cards in Circulation: % Growth 2017-2022

Table 90 □Personal Charge Cards Transactions: % Growth 2017-2022

Table 91 □Charge Cards: Number of Cards by Issuer 2017-2021

Table 92 □Charge Cards: Number of Cards by Operator 2017-2021

Table 93 □Charge Cards Payment Transaction Value by Issuer 2017-2021

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Table 94 □Charge Cards Payment Transaction Value by Operator 2017-2021

Table 95 □Commercial Charge Cards: Number of Cards by Issuer 2017-2021

Table 96 □Commercial Charge Cards: Number of Cards by Operator 2017-2021

Table 97 □Commercial Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 98 □Commercial Charge Cards Payment Transaction Value by Operator 2017-2021

Table 99 □Personal Charge Cards: Number of Cards by Issuer 2017-2021

Table 100 □Personal Charge Cards: Number of Cards by Operator 2017-2021

Table 101 □Personal Charge Cards Transaction Value by Issuer 2017-2021

Table 102 □Personal Charge Cards Transaction Value by Operator 2017-2021

Table 103 □Forecast Charge Cards: Number of Cards in Circulation 2022-2027

Table 104 □Forecast Charge Cards Transactions 2022-2027

Table 105 □Forecast Charge Cards in Circulation: % Growth 2022-2027

Table 106 □Forecast Charge Cards Transactions: % Growth 2022-2027

Table 107 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2022-2027

Table 108 □Forecast Commercial Charge Cards Transactions 2022-2027

Table 109 □Forecast Commercial Charge Cards in Circulation: % Growth 2022-2027

Table 110 □Forecast Commercial Charge Cards Transactions: % Growth 2022-2027

Table 111 □Forecast Personal Charge Cards: Number of Cards in Circulation 2022-2027

Table 112 □Forecast Personal Charge Cards Transactions 2022-2027

Table 113 □Forecast Personal Charge Cards in Circulation: % Growth 2022-2027

Table 114 □Forecast Personal Charge Cards Transactions: % Growth 2022-2027

PRE-PAID CARDS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Octopus remains the leader in receiving consumption vouchers, but some consumers switch

Continuous challenges from the pandemic and digital wallets

PROSPECTS AND OPPORTUNITIES

Digitalisation offers opportunities for all players to expand

Addressing the underserved population

CATEGORY DATA

Table 115 Closed Loop Pre-paid Cards Transactions 2017-2022

Table 116 Closed Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 117 Open Loop Pre-paid Cards Transactions 2017-2022

Table 118 Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 119 Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 120 Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 121 Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 122 Pre-paid Cards Transaction Value by Operator 2017-2021

Table 123 Closed Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 124 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 125 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 126 □Closed Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 127 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 128 □Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 129 □Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 130 □Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 131 □Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027

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Table 132 □Forecast Pre-paid Cards Transactions 2022-2027

Table 133 □Forecast Pre-paid Cards in Circulation: % Growth 2022-2027

Table 134 □Forecast Pre-paid Cards Transactions: % Growth 2022-2027

Table 135 □Forecast Closed Loop Pre-paid Cards Transactions 2022-2027

Table 136 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2022-2027

Table 137 □Forecast Open Loop Pre-paid Cards Transactions 2022-2027

Table 138 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

CREDIT CARDS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Major players continue to leverage the rise of e-commerce

Cash rebate remains the most attractive feature of credit cards

BNPL concept presents new marketing approaches

PROSPECTS AND OPPORTUNITIES

Strong partnership expansion to encourage consumer spending

Overseas spending emerges as hotel quarantine cancelled

CATEGORY DATA

Table 43 Credit Cards: Number of Cards in Circulation 2017-2022

Table 44 Credit Cards Transactions 2017-2022

Table 45 Credit Cards in Circulation: % Growth 2017-2022

Table 46 Credit Cards Transactions: % Growth 2017-2022

Table 47 Commercial Credit Cards: Number of Cards in Circulation 2017-2022

Table 48 Commercial Credit Cards Transactions 2017-2022

Table 49 Commercial Credit Cards in Circulation: % Growth 2017-2022

Table 50 Commercial Credit Cards Transactions: % Growth 2017-2022

Table 51 Personal Credit Cards: Number of Cards in Circulation 2017-2022

Table 52 □Personal Credit Cards Transactions 2017-2022

Table 53 □Personal Credit Cards in Circulation: % Growth 2017-2022

Table 54 □Personal Credit Cards Transactions: % Growth 2017-2022

Table 55 □Credit Cards: Number of Cards by Issuer 2017-2021

Table 56 □Credit Cards: Number of Cards by Operator 2017-2021

Table 57 □Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 58 □Credit Cards Payment Transaction Value by Operator 2017-2021

Table 59 □Commercial Credit Cards: Number of Cards by Issuer 2017-2021

Table 60 □Commercial Credit Cards: Number of Cards by Operator 2017-2021

Table 61 □Commercial Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 62 □Commercial Credit Cards Payment Transaction Value by Operator 2017-2021

Table 63 □Personal Credit Cards: Number of Cards by Issuer 2017-2021

Table 64 □Personal Credit Cards: Number of Cards by Operator 2017-2021

Table 65 □Personal Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 66 □Personal Credit Cards Payment Transaction Value by Operator 2017-2021

Table 67 □Forecast Credit Cards: Number of Cards in Circulation 2022-2027

Table 68 □Forecast Credit Cards Transactions 2022-2027

Table 69 □Forecast Credit Cards in Circulation: % Growth 2022-2027

Table 70 □Forecast Credit Cards Transactions: % Growth 2022-2027

Table 71 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2022-2027

Table 72 □Forecast Commercial Credit Cards Transactions 2022-2027

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- Table 73 □Forecast Commercial Credit Cards in Circulation: % Growth 2022-2027
- Table 74 □Forecast Commercial Credit Cards Transactions: % Growth 2022-2027
- Table 75 □Forecast Personal Credit Cards: Number of Cards in Circulation 2022-2027
- Table 76 □Forecast Personal Credit Cards Transactions 2022-2027
- Table 77 □Forecast Personal Credit Cards in Circulation: % Growth 2022-2027
- Table 78 □Forecast Personal Credit Cards Transactions: % Growth 2022-2027

Financial Cards and Payments in Hong Kong, China

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