

Financial Cards and Payments in Greece

Market Direction | 2022-12-01 | 64 pages | Euromonitor

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Report description:

2022 saw significant signs of economic recovery in Greece following the gradual lifting of restrictions on the movement of the population and other control measures imposed in response to the COVID-19 pandemic. In addition, business activity increased substantially, notably enhanced by the return of inbound tourists, a crucial development due to the centrality of travel and tourism and hospitality to Greece's overall economy. The closure of international borders as a key measure to control the s...

Euromonitor International's Financial Cards and Payments in Greece report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DEBIT CARDS IN GREECE

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