

Financial Cards and Payments in Canada

Market Direction | 2022-12-01 | 58 pages | Euromonitor

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Report description:

Financial cards and payments in Canada is expected to record an improved performance in 2022 as the country continues to recover from the COVID-19 pandemic. However, the growth in the number of volume and current value transactions is set to be lower than previous estimations made in 2021. This is due to a combination of different factors that have affected consumer confidence and behaviour, such as the Russian invasion of Ukraine, high inflation and a crash in the stock market. The use of direc...

Euromonitor International's Financial Cards and Payments in Canada report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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