

Financial Cards and Payments in Brazil

Market Direction | 2022-12-01 | 64 pages | Euromonitor

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Report description:

In 2022, the finance industry in Brazil continues to see fast-moving transformations, with a growing banked population, digitalisation and advances in open finance. At the same time, consumers are turning to credit in an adverse macroeconomic scenario, which adds complexity to the picture. The retail value of financial card transactions is growing notably faster than the volume, especially due to credit cards. Growth in this category is being driven mainly by the rising cost of living, but also...

Euromonitor International's Financial Cards and Payments in Brazil report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Financial Cards and Payments in Brazil

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List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN BRAZIL

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Fraud is a major concern

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2017-2022

Table 2 Number of ATMs: Units 2017-2022

Table 3 Value Lost to Fraud 2017-2022

Table 4 Card Expenditure by Location 2022

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 6 Domestic versus Foreign Spend 2022

MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 8 Financial Cards by Category: Number of Accounts 2017-2022

Table 9 Financial Cards Transactions by Category: Value 2017-2022

Table 10 □Financial Cards by Category: Number of Transactions 2017-2022

Table 11 □Commerical Payments by Category: Value 2017-2022

Table 12 □Commercial Payments by Category: Number of Transactions 2017-2022

Table 13 □Personal Payments by Category: Value 2017-2022

Table 14 □Personal Payments by Category: Number of Transactions 2017-2022

Table 15 □M-Commerce by Category: Value 2017-2022

Table 16 □M-Commerce by Category: % Value Growth 2017-2022

Table 17 □Financial Cards: Number of Cards by Issuer 2017-2021

Table 18 □Financial Cards: Number of Cards by Operator 2017-2021

Table 19 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 20 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 21 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 22 □Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 23 □Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 24 □Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 25 □Forecast Commercial Payments by Category: Value 2022-2027

Table 26 □Forecast Commercial Payments by Category: Number of Transactions 2022-2027

Table 27 □Forecast Personal Payments by Category: Value 2022-2027

Table 28 □Forecast Personal Payments by Category: Number of Transactions 2022-2027

Table 29 □Forecast M-Commerce by Category: Value 2022-2027

Table 30 □Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

DEBIT CARDS IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Debit cards continues to grow, but at a slower pace

Commercial debit cards struggle to gain relevance

Contactless is here to stay

PROSPECTS AND OPPORTUNITIES

Increasing debit card penetration in e-commerce remains a challenge

Adding perceived value is key for debit cards to maintain relevance

Central Bank of Brazil to launch Real Digital

CATEGORY DATA

Table 31 Debit Cards: Number of Cards in Circulation 2017-2022

Table 32 Debit Cards Transactions 2017-2022

Table 33 Debit Cards in Circulation: % Growth 2017-2022

Table 34 Debit Cards Transactions: % Growth 2017-2022

Table 35 Debit Cards: Number of Cards by Issuer 2017-2021

Table 36 Debit Cards: Number of Cards by Operator 2017-2021

Table 37 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 38 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 39 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 40 □Forecast Debit Cards Transactions 2022-2027

Table 41 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 42 □Forecast Debit Cards Transactions: % Growth 2022-2027

CREDIT CARDS IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Credit card spending sees growth

Players see improving consumers' financial literacy as a tool to help prevent default

Credit card benefits continue to attract consumers in an increasingly competitive scenario

PROSPECTS AND OPPORTUNITIES

Competitive landscape to continue to be a challenge for players

Segmentation to be key to capture customer loyalty

Fraud and its prevention will remain key

CATEGORY DATA

Table 43 Credit Cards: Number of Cards in Circulation 2017-2022

Table 44 Credit Cards Transactions 2017-2022

Table 45 Credit Cards in Circulation: % Growth 2017-2022

Table 46 Credit Cards Transactions: % Growth 2017-2022

Table 47 Commercial Credit Cards: Number of Cards in Circulation 2017-2022

Table 48 Commercial Credit Cards Transactions 2017-2022

Table 49 Commercial Credit Cards in Circulation: % Growth 2017-2022

Table 50 Commercial Credit Cards Transactions: % Growth 2017-2022

Table 51 Personal Credit Cards: Number of Cards in Circulation 2017-2022

Table 52 □Personal Credit Cards Transactions 2017-2022

Table 53 □Personal Credit Cards in Circulation: % Growth 2017-2022

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Table 54 □Personal Credit Cards Transactions: % Growth 2017-2022
Table 55 □Credit Cards: Number of Cards by Issuer 2017-2021
Table 56 □Credit Cards: Number of Cards by Operator 2017-2021
Table 57 □Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 58 □Credit Cards Payment Transaction Value by Operator 2017-2021
Table 59 □Commercial Credit Cards: Number of Cards by Issuer 2017-2021
Table 60 □Commercial Credit Cards: Number of Cards by Operator 2017-2021
Table 61 □Commercial Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 62 □Commercial Credit Cards Payment Transaction Value by Operator 2017-2021
Table 63 □Personal Credit Cards: Number of Cards by Issuer 2017-2021
Table 64 □Personal Credit Cards: Number of Cards by Operator 2017-2021
Table 65 □Personal Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 66 □Personal Credit Cards Payment Transaction Value by Operator 2017-2021
Table 67 □Forecast Credit Cards: Number of Cards in Circulation 2022-2027
Table 68 □Forecast Credit Cards Transactions 2022-2027
Table 69 □Forecast Credit Cards in Circulation: % Growth 2022-2027
Table 70 □Forecast Credit Cards Transactions: % Growth 2022-2027
Table 71 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2022-2027
Table 72 □Forecast Commercial Credit Cards Transactions 2022-2027
Table 73 □Forecast Commercial Credit Cards in Circulation: % Growth 2022-2027
Table 74 □Forecast Commercial Credit Cards Transactions: % Growth 2022-2027
Table 75 □Forecast Personal Credit Cards: Number of Cards in Circulation 2022-2027
Table 76 □Forecast Personal Credit Cards Transactions 2022-2027
Table 77 □Forecast Personal Credit Cards in Circulation: % Growth 2022-2027
Table 78 □Forecast Personal Credit Cards Transactions: % Growth 2022-2027

CHARGE CARDS IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Affluent consumers are the target audience

Competitive landscape dominated by two giants that appeal to the affluent

Brazilians appreciate revolving credit, which hampers growth

PROSPECTS AND OPPORTUNITIES

Personalised services a way to differentiate charge cards from other financial cards

Corporate clients will remain key to drive growth

Competitive landscape to witness very little dynamism in the coming years

CATEGORY DATA

Table 79 Charge Cards: Number of Cards in Circulation 2017-2022
Table 80 Charge Cards Transactions 2017-2022
Table 81 Charge Cards in Circulation: % Growth 2017-2022
Table 82 Charge Cards Transactions: % Growth 2017-2022
Table 83 Commercial Charge Cards: Number of Cards in Circulation 2017-2022
Table 84 Commercial Charge Cards Transactions 2017-2022
Table 85 Commercial Charge Cards in Circulation: % Growth 2017-2022
Table 86 Commercial Charge Cards Transactions: % Growth 2017-2022
Table 87 Personal Charge Cards: Number of Cards in Circulation 2017-2022
Table 88 □Personal Charge Cards Transactions 2017-2022
Table 89 □Personal Charge Cards in Circulation: % Growth 2017-2022

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Table 90 □Personal Charge Cards Transactions: % Growth 2017-2022

Table 91 □Charge Cards: Number of Cards by Issuer 2017-2021

Table 92 □Charge Cards: Number of Cards by Operator 2017-2021

Table 93 □Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 94 □Charge Cards Payment Transaction Value by Operator 2017-2021

Table 95 □Commercial Charge Cards: Number of Cards by Issuer 2017-2021

Table 96 □Commercial Charge Cards: Number of Cards by Operator 2017-2021

Table 97 □Commercial Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 98 □Commercial Charge Cards Payment Transaction Value by Operator 2017-2021

Table 99 □Personal Charge Cards: Number of Cards by Issuer 2017-2021

Table 100 □Personal Charge Cards: Number of Cards by Operator 2017-2021

Table 101 □Personal Charge Cards Transaction Value by Issuer 2017-2021

Table 102 □Personal Charge Cards Transaction Value by Operator 2017-2021

Table 103 □Forecast Charge Cards: Number of Cards in Circulation 2022-2027

Table 104 □Forecast Charge Cards Transactions 2022-2027

Table 105 □Forecast Charge Cards in Circulation: % Growth 2022-2027

Table 106 □Forecast Charge Cards Transactions: % Growth 2022-2027

Table 107 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2022-2027

Table 108 □Forecast Commercial Charge Cards Transactions 2022-2027

Table 109 □Forecast Commercial Charge Cards in Circulation: % Growth 2022-2027

Table 110 □Forecast Commercial Charge Cards Transactions: % Growth 2022-2027

Table 111 □Forecast Personal Charge Cards: Number of Cards in Circulation 2022-2027

Table 112 □Forecast Personal Charge Cards Transactions 2022-2027

Table 113 □Forecast Personal Charge Cards in Circulation: % Growth 2022-2027

Table 114 □Forecast Personal Charge Cards Transactions: % Growth 2022-2027

PRE-PAID CARDS IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pre-paid cards are a way to increase financial inclusion for the unbanked

Employee benefits witness a surge of new players targeting flexibility

Digitalisation highly demanded by pre-paid card holders

PROSPECTS AND OPPORTUNITIES

Instant payment as a way to increase user engagement with pre-paid card platforms

Corporate clients look not only for budget control but also convenience when opting for pre-paid solutions

New law for employee benefits pre-paid cards aiming at interoperability between networks

CATEGORY DATA

Table 115 Pre-paid Cards: Number of Cards in Circulation 2017-2022

Table 116 Pre-paid Cards Transactions 2017-2022

Table 117 Pre-paid Cards in Circulation: % Growth 2017-2022

Table 118 Pre-paid Cards Transactions: % Growth 2017-2022

Table 119 Closed Loop Pre-paid Cards Transactions 2017-2022

Table 120 Closed Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 121 Open Loop Pre-paid Cards Transactions 2017-2022

Table 122 Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 123 Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 124 □Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 125 □Pre-paid Cards Transaction Value by Issuer 2017-2021

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Table 126 □Pre-paid Cards Transaction Value by Operator 2017-2021
Table 127 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 128 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 129 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2017-2021
Table 130 □Closed Loop Pre-paid Cards Transaction Value by Operator 2017-2021
Table 131 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 132 □Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 133 □Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021
Table 134 □Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021
Table 135 □Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027
Table 136 □Forecast Pre-paid Cards Transactions 2022-2027
Table 137 □Forecast Pre-paid Cards in Circulation: % Growth 2022-2027
Table 138 □Forecast Pre-paid Cards Transactions: % Growth 2022-2027
Table 139 □Forecast Closed Loop Pre-paid Cards Transactions 2022-2027
Table 140 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2022-2027
Table 141 □Forecast Open Loop Pre-paid Cards Transactions 2022-2027
Table 142 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

STORE CARDS IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Special conditions contribute to the popularity of store cards

Ease of registration contributes to wide adoption, but also raises a red flag

Default is low in store cards as consumers know it would impair use for future purchases

PROSPECTS AND OPPORTUNITIES

Wider portfolio of financial products as a tool to increase store card holders' engagement with brands

Issuers have access to a wide range of data from users to adapt their portfolios

Competition from co-branded personal credit cards to remain strong

CATEGORY DATA

Table 143 Store Cards: Number of Cards in Circulation 2017-2022

Table 144 Store Cards Transactions 2017-2022

Table 145 Store Cards in Circulation: % Growth 2017-2022

Table 146 Store Cards Transactions: % Growth 2017-2022

Table 147 Store Cards: Number of Cards by Issuer 2017-2021

Table 148 Store Cards: Payment Transaction Value by Issuer 2017-2021

Table 149 Forecast Store Cards: Number of Cards in Circulation 2022-2027

Table 150 Forecast Store Cards Transactions 2022-2027

Table 151 Forecast Store Cards in Circulation: % Growth 2022-2027

Table 152 □Forecast Store Cards Transactions: % Growth 2022-2027

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