

Financial Cards and Payments in Austria

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Report description:

Financial cards and payments in Austria continue to be shaped by the shift from cash to card transactions in 2022, following the easing of restrictions in line with falling cases of COVID-19. This is leading to the greater resumption of socialising in addition to more normal shopping and travel habits. At the height of the pandemic, card payments, especially contactless smart card payments, experienced a major boost as a result of retailer recommendation and hygiene concerns among consumers. At...

Euromonitor International's Financial Cards and Payments in Austria report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Financial Cards and Payments in Austria

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List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN AUSTRIA

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

Economic developments favour electronic payments

Mastercard Debit continues to reshape financial card landscape

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2017-2022

Table 2 Number of ATMs: Units 2017-2022

Table 3 Value Lost to Fraud 2017-2022

Table 4 Card Expenditure by Location 2022

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 6 Domestic versus Foreign Spend 2022

MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 8 Financial Cards by Category: Number of Accounts 2017-2022

Table 9 Financial Cards Transactions by Category: Value 2017-2022

Table 10 Financial Cards by Category: Number of Transactions 2017-2022

Table 11 Commercial Payments by Category: Value 2017-2022

Table 12 Commercial Payments by Category: Number of Transactions 2017-2022

Table 13 Personal Payments by Category: Value 2017-2022

Table 14 Personal Payments by Category: Number of Transactions 2017-2022

Table 15 M-Commerce by Category: Value 2017-2022

Table 16 M-Commerce by Category: % Value Growth 2017-2022

Table 17 Financial Cards: Number of Cards by Issuer 2017-2021

Table 18 Financial Cards: Number of Cards by Operator 2017-2021

Table 19 Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 20 Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 21 Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 22 Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 23 Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 24 Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 25 Forecast Commercial Payments by Category: Value 2022-2027

Table 26 Forecast Commercial Payments by Category: Number of Transactions 2022-2027

Table 27 Forecast Personal Payments by Category: Value 2022-2027

Table 28 Forecast Personal Payments by Category: Number of Transactions 2022-2027

Table 29 Forecast M-Commerce by Category: Value 2022-2027

Table 30 Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

DEBIT CARDS IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Debit cards benefits most from continuing shift towards card payments

New generation of debit cards provides further growth impulses

Mastercard reaches monopoly

PROSPECTS AND OPPORTUNITIES

Positive outlook for debit cards although older Austrians resume use of cash

Mastercard now synonymous with debit cards in Austria

Proximity payments using mobile wallets unlikely to offer strong competition to physical debit cards

CATEGORY DATA

Table 31 Debit Cards: Number of Cards in Circulation 2017-2022

Table 32 Debit Cards Transactions 2017-2022

Table 33 Debit Cards in Circulation: % Growth 2017-2022

Table 34 Debit Cards Transactions: % Growth 2017-2022

Table 35 Debit Cards: Number of Cards by Issuer 2017-2021

Table 36 Debit Cards: Number of Cards by Operator 2017-2021

Table 37 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 38 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 39 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 40 □Forecast Debit Cards Transactions 2022-2027

Table 41 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 42 □Forecast Debit Cards Transactions: % Growth 2022-2027

CREDIT CARDS IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Credit card transactions continue to recover, while number of cards declines

Growing prevalence of multifunctional debit card starts to impact credit cards

Consumers remain unfamiliar with main credit card feature

PROSPECTS AND OPPORTUNITIES

Mastercard Debit offer serious threat to credit cards

Lack of interest in revolving credit questions category's relevance in Austria

Outlook for credit cards less favourable compared to charge cards

CATEGORY DATA

Table 43 Credit Cards: Number of Cards in Circulation 2017-2022

Table 44 Credit Cards Transactions 2017-2022

Table 45 Credit Cards in Circulation: % Growth 2017-2022

Table 46 Credit Cards Transactions: % Growth 2017-2022

Table 47 Personal Credit Cards: Number of Cards in Circulation 2017-2022

Table 48 Personal Credit Cards Transactions 2017-2022

Table 49 Personal Credit Cards in Circulation: % Growth 2017-2022

Table 50 Personal Credit Cards Transactions: % Growth 2017-2022

Table 51 Credit Cards: Number of Cards by Issuer 2017-2021

Table 52 □Credit Cards: Number of Cards by Operator 2017-2021

Table 53 □Credit Cards Payment Transaction Value by Issuer 2017-2021

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Table 54 □Credit Cards Payment Transaction Value by Operator 2017-2021

Table 55 □Personal Credit Cards: Number of Cards by Issuer 2017-2021

Table 56 □Personal Credit Cards: Number of Cards by Operator 2017-2021

Table 57 □Personal Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 58 □Personal Credit Cards Payment Transaction Value by Operator 2017-2021

Table 59 □Forecast Credit Cards: Number of Cards in Circulation 2022-2027

Table 60 □Forecast Credit Cards Transactions 2022-2027

Table 61 □Forecast Credit Cards in Circulation: % Growth 2022-2027

Table 62 □Forecast Credit Cards Transactions: % Growth 2022-2027

Table 63 □Forecast Personal Credit Cards: Number of Cards in Circulation 2022-2027

Table 64 □Forecast Personal Credit Cards Transactions 2022-2027

Table 65 □Forecast Personal Credit Cards in Circulation: % Growth 2022-2027

Table 66 □Forecast Personal Credit Cards Transactions: % Growth 2022-2027

CHARGE CARDS IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Charge card transactions flourish despite declining number of cards

Multifunctional debit cards offer competition to charge cards

Blurring distinction between charge card and credit cards

PROSPECTS AND OPPORTUNITIES

Mastercard Debit anticipated to significantly curb use of charge cards

Fate of credit cards pivotal for personal charge cards

Commercial charge cards offer solid growth potential

CATEGORY DATA

Table 67 Charge Cards: Number of Cards in Circulation 2017-2022

Table 68 Charge Cards Transactions 2017-2022

Table 69 Charge Cards in Circulation: % Growth 2017-2022

Table 70 Charge Cards Transactions: % Growth 2017-2022

Table 71 Commercial Charge Cards: Number of Cards in Circulation 2017-2022

Table 72 Commercial Charge Cards Transactions 2017-2022

Table 73 Commercial Charge Cards in Circulation: % Growth 2017-2022

Table 74 Commercial Charge Cards Transactions: % Growth 2017-2022

Table 75 Personal Charge Cards: Number of Cards in Circulation 2017-2022

Table 76 □Personal Charge Cards Transactions 2017-2022

Table 77 □Personal Charge Cards in Circulation: % Growth 2017-2022

Table 78 □Personal Charge Cards Transactions: % Growth 2017-2022

Table 79 □Charge Cards: Number of Cards by Issuer 2017-2021

Table 80 □Charge Cards: Number of Cards by Operator 2017-2021

Table 81 □Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 82 □Charge Cards Payment Transaction Value by Operator 2017-2021

Table 83 □Commercial Charge Cards: Number of Cards by Issuer 2017-2021

Table 84 □Commercial Charge Cards: Number of Cards by Operator 2017-2021

Table 85 □Commercial Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 86 □Commercial Charge Cards Payment Transaction Value by Operator 2017-2021

Table 87 □Personal Charge Cards: Number of Cards by Issuer 2017-2021

Table 88 □Personal Charge Cards: Number of Cards by Operator 2017-2021

Table 89 □Personal Charge Cards Transaction Value by Issuer 2017-2021

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Table 90	Personal Charge Cards Transaction Value by Operator 2017-2021
Table 91	Forecast Charge Cards: Number of Cards in Circulation 2022-2027
Table 92	Forecast Charge Cards Transactions 2022-2027
Table 93	Forecast Charge Cards in Circulation: % Growth 2022-2027
Table 94	Forecast Charge Cards Transactions: % Growth 2022-2027
Table 95	Forecast Commercial Charge Cards: Number of Cards in Circulation 2022-2027
Table 96	Forecast Commercial Charge Cards Transactions 2022-2027
Table 97	Forecast Commercial Charge Cards in Circulation: % Growth 2022-2027
Table 98	Forecast Commercial Charge Cards Transactions: % Growth 2022-2027
Table 99	Forecast Personal Charge Cards: Number of Cards in Circulation 2022-2027
Table 100	Forecast Personal Charge Cards Transactions 2022-2027
Table 101	Forecast Personal Charge Cards in Circulation: % Growth 2022-2027
Table 102	Forecast Personal Charge Cards Transactions: % Growth 2022-2027

PRE-PAID CARDS IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Recovery of previous shopping habits leads to strong growth for closed loop pre-paid cards

Role of open loop pre-paid cards for e-commerce payments crashes

Recovery of travel brings only marginal impulses for open loop pre-paid cards

PROSPECTS AND OPPORTUNITIES

Gift cards unable to compensate further losses of open loop pre-paid cards

Growth opportunities for open loop pre-paid cards are dwindling

Concentrating on flagship brands only, Mastercard expected to remain leader

CATEGORY DATA

Table 103	Pre-paid Cards: Number of Cards in Circulation 2017-2022
Table 104	Pre-paid Cards Transactions 2017-2022
Table 105	Pre-paid Cards in Circulation: % Growth 2017-2022
Table 106	Pre-paid Cards Transactions: % Growth 2017-2022
Table 107	Closed Loop Pre-paid Cards Transactions 2017-2022
Table 108	Closed Loop Pre-paid Cards Transactions: % Growth 2017-2022
Table 109	Open Loop Pre-paid Cards Transactions 2017-2022
Table 110	Open Loop Pre-paid Cards Transactions: % Growth 2017-2022
Table 111	Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 112	Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 113	Pre-paid Cards Transaction Value by Issuer 2017-2021
Table 114	Pre-paid Cards Transaction Value by Operator 2017-2021
Table 115	Closed Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 116	Closed Loop Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 117	Closed Loop Pre-paid Cards Transaction Value by Issuer 2017-2021
Table 118	Closed Loop Pre-paid Cards Transaction Value by Operator 2017-2021
Table 119	Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 120	Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 121	Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021
Table 122	Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021
Table 123	Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027
Table 124	Forecast Pre-paid Cards Transactions 2022-2027
Table 125	Forecast Pre-paid Cards in Circulation: % Growth 2022-2027

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Table 126 □Forecast Pre-paid Cards Transactions: % Growth 2022-2027

Table 127 □Forecast Closed Loop Pre-paid Cards Transactions 2022-2027

Table 128 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2022-2027

Table 129 □Forecast Open Loop Pre-paid Cards Transactions 2022-2027

Table 130 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

STORE CARDS IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong decline continues for store cards

Hornbach ProjektWelt-Karte discontinued

Phasing out of IKEA Family Card shapes store cards

PROSPECTS AND OPPORTUNITIES

No hope in sight for store cards

Lack of interest in store cards among local retailers

Stagnation for financial cards in circulation to further impact category

CATEGORY DATA

Table 131 Store Cards: Number of Cards in Circulation 2017-2022

Table 132 Store Cards Transactions 2017-2022

Table 133 Store Cards in Circulation: % Growth 2017-2022

Table 134 Store Cards Transactions: % Growth 2017-2022

Table 135 Store Cards: Number of Cards by Issuer 2017-2021

Table 136 Store Cards: Payment Transaction Value by Issuer 2017-2021

Table 137 Forecast Store Cards: Number of Cards in Circulation 2022-2027

Table 138 Forecast Store Cards Transactions 2022-2027

Table 139 Forecast Store Cards in Circulation: % Growth 2022-2027

Table 140 □Forecast Store Cards Transactions: % Growth 2022-2027

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