

Edible Oils in India

Market Direction | 2023-01-24 | 22 pages | Euromonitor

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Report description:

Following a positive performance in 2020 when many local families were forced to spend prolonged time at home as a result of the pandemic, retail demand for edible oils marginally declined in 2022 in line with a further shift to foodservice as India continued to ease restrictions. Nevertheless, another driving factor was that the average unit price of edible oils doubled for a second consecutive year in 2022. Due to factors such as inflation, high raw material costs, and the war in Ukraine, edib...

Euromonitor International's Edible Oils in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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EDIBLE OILS IN INDIA

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India vulnerable to price shocks due to high dependence on imports
Edible oils remains highly fragmented with dominant presence of domestic brands

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