

Dishwashing in Finland

Market Direction | 2023-01-25 | 18 pages | Euromonitor

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Report description:

Dishwashing saw increasing demand during COVID-19 lockdowns, with consumers spending more time in the household, increasing the use of dishwashing. While some normalisation was seen in 2021, distant working and ongoing eating at home continued the need for dishwashing products. Moving into 2022, growth declined as consumers began to spend more time outside of the home, while volume sales were also challenged by ongoing inflation and rising price points. While sustainable properties, natural ingr...

Euromonitor International's Dishwashing in Finland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Natural ingredients are prevalent as players also offer allergy-free products

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