

Dishwashing in Croatia

Market Direction | 2023-01-24 | 17 pages | Euromonitor

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Report description:

In 2022, though current value increased, constant value and volumes fell. Several factors led to this muted performance. The war in Ukraine had a negative impact, with the resultant energy crisis leading to soaring inflation and dampening volume sales. In addition, with the height of the pandemic having passed, less time was spent at home and so less dishes were washed. Lastly, population decline also led to a fall in volume sales. Automatic dishwashing registered the highest current value growth...

Euromonitor International's Dishwashing in Croatia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Multinationals continue to dominate dishwashing due to strength in high-value product area automatic dishwashing

Private label has significant foothold in hand dishwashing

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Minimal constant value and volume growth over forecast period

Hand washing still holds onto sizeable value share, despite growing popularity of automatic dishwashing

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