

## **Dishwashing in Brazil**

Market Direction | 2023-01-25 | 20 pages | Euromonitor

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### **Report description:**

In retail value terms, dishwashing continued its strong performance in 2022, with double-digit current value growth, still influenced by the inflationary scenario on production costs and final prices. Consumers saw current unit price increases, as most manufacturers updated their prices during the year. Besides, the larger hand dishwashing category showed demand resilience in 2022, with higher volume and current value growth than in the previous year, whereas automatic dishwashing tablets and po...

Euromonitor International's Dishwashing in Brazil market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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#### **SOURCES**

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