

Debit Cards in the United Arab Emirates

Market Direction | 2022-12-01 | 22 pages | Euromonitor

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Report description:

Debit cards recorded dynamic growth in 2020 due to the emergence of the pandemic, which encouraged consumers in the United Arab Emirates to shift from cash to card to avoid virus transmission, driving up share for contactless smart cards. Growth of debit cards is showing more stable growth in 2022, albeit still rising, in terms of both transaction value and volume terms, given its higher penetration and maturity in the local market. The number of debit cards in circulation also continues to grad...

Euromonitor International's Debit Card Transactions in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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