

Debit Cards in the Netherlands

Market Direction | 2022-12-01 | 21 pages | Euromonitor

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Report description:

Debit cards are the leading payment method in the Netherlands, which are used for the vast majority of offline payments. Indeed, paying by card tends to be synonymous with paying by debit card. During the COVID-19 pandemic, consumers were encouraged to pay by card for everyday products and this non-cash culture has persisted in 2022 with people opting to use cards in shops, when eating out and at events. The rise of debit card payments is nurturing the country towards becoming a largely cash-free...

Euromonitor International's Debit Card Transactions in Netherlands report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
January 2023

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