

Debit Cards in South Korea

Market Direction | 2022-12-01 | 23 pages | Euromonitor

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Report description:

Remote payments during the pandemic and the general rise in digitalisation in South Korea are behind the marginal drop in the issuance of personal debit cards in 2022. This is because the number of customers who directly visit banks is declining in an era where non-face-to-face financial services such as digital banking and app cards is becoming the "new normal". On the other hand, the number of debit accounts being opened in 2022 continues to rise.

Euromonitor International's Debit Card Transactions in South Korea report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Debit Cards in South Korea
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List Of Contents And Tables

DEBIT CARDS IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Acceleration of remote payments and digitalisation during pandemic leads to decline in number of debit cards in circulation

South Koreans find that debit cards help plan spending compared to using credit

NongHyup Bank retains leadership of debit cards

PROSPECTS AND OPPORTUNITIES

Ongoing expansion of digital payment service providers results in more competitive environment

Debit card issuance based on pre-paid points designated as innovative financial service

Stability is key strength of debit cards

CATEGORY DATA

Table 1 Debit Cards: Number of Cards in Circulation 2017-2022

Table 2 Debit Cards Transactions 2017-2022

Table 3 Debit Cards in Circulation: % Growth 2017-2022

Table 4 Debit Cards Transactions: % Growth 2017-2022

Table 5 Debit Cards: Number of Cards by Issuer 2017-2021

Table 6 Debit Cards: Number of Cards by Operator 2017-2021

Table 7 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 8 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 9 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 10 □Forecast Debit Cards Transactions 2022-2027

Table 11 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 12 □Forecast Debit Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN SOUTH KOREA

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

Relaxing of restrictions drives up stronger usage of commercial cards, while open loop pre-paid loses momentum following withdrawal of national relief fund

Remote payments accelerated by mobile m-commerce

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 13 Number of POS Terminals: Units 2017-2022

Table 14 Number of ATMs: Units 2017-2022

Table 15 Value Lost to Fraud 2017-2022

Table 16 Card Expenditure by Location 2022

Table 17 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 18 Domestic versus Foreign Spend 2022

MARKET DATA

Table 19 Financial Cards by Category: Number of Cards in Circulation 2017-2022

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Table 20 Financial Cards by Category: Number of Accounts 2017-2022
Table 21 Financial Cards Transactions by Category: Value 2017-2022
Table 22 □Financial Cards by Category: Number of Transactions 2017-2022
Table 23 □Commercial Payments by Category: Value 2017-2022
Table 24 □Commercial Payments by Category: Number of Transactions 2017-2022
Table 25 □Personal Payments by Category: Value 2017-2022
Table 26 □Personal Payments by Category: Number of Transactions 2017-2022
Table 27 □M-Commerce by Category: Value 2017-2022
Table 28 □M-Commerce by Category: % Value Growth 2017-2022
Table 29 □Financial Cards: Number of Cards by Issuer 2017-2021
Table 30 □Financial Cards: Number of Cards by Operator 2017-2021
Table 31 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021
Table 32 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021
Table 33 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027
Table 34 □Forecast Financial Cards by Category: Number of Accounts 2022-2027
Table 35 □Forecast Financial Cards Transactions by Category: Value 2022-2027
Table 36 □Forecast Financial Cards by Category: Number of Transactions 2022-2027
Table 37 □Forecast Commercial Payments by Category: Value 2022-2027
Table 38 □Forecast Commercial Payments by Category: Number of Transactions 2022-2027
Table 39 □Forecast Personal Payments by Category: Value 2022-2027
Table 40 □Forecast Personal Payments by Category: Number of Transactions 2022-2027
Table 41 □Forecast M-Commerce by Category: Value 2022-2027
Table 42 □Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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