

Debit Cards in Portugal

Market Direction | 2022-12-01 | 22 pages | Euromonitor

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Report description:

A more positive economic landscape with a decline in unemployment rates and the lifting of COVID-19 restrictions boosted debit cards transactions in early 2022. The value per transaction saw a small decline, with this being largely driven by private consumers who have seen increased purchase frequency since the lifting of restrictions. The trend lost some steam due to rising inflation rates after Russia's invasion of Ukraine. On the other hand, payments with commercial debit cards have recorded...

Euromonitor International's Debit Card Transactions in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Debit Cards in Portugal
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List Of Contents And Tables

DEBIT CARDS IN PORTUGAL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Economic landscape informs the performance of debit cards

Increase in the number of cards issued

Fees more than double in 10 years says DECO

PROSPECTS AND OPPORTUNITIES

Debit cards benefits from paper to electronic shift

Competition likely to remain fierce over the coming years

Buy Now Pay Later services might help boost the use of debit cards

CATEGORY DATA

Table 1 Debit Cards: Number of Cards in Circulation 2017-2022

Table 2 Debit Cards Transactions 2017-2022

Table 3 Debit Cards in Circulation: % Growth 2017-2022

Table 4 Debit Cards Transactions: % Growth 2017-2022

Table 5 Debit Cards: Number of Cards by Issuer 2017-2021

Table 6 Debit Cards: Number of Cards by Operator 2017-2021

Table 7 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 8 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 9 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 10 □Forecast Debit Cards Transactions 2022-2027

Table 11 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 12 □Forecast Debit Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN PORTUGAL

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Macroeconomic events impacting the use of financial cards

The new era of open banking and Fintech moulding competitive environment

What next for financial cards and payments?

MARKET INDICATORS

Table 13 Number of POS Terminals: Units 2017-2022

Table 14 Number of ATMs: Units 2017-2022

Table 15 Value Lost to Fraud 2017-2022

Table 16 Card Expenditure by Location 2022

Table 17 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 18 Domestic versus Foreign Spend 2022

MARKET DATA

Table 19 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 20 Financial Cards by Category: Number of Accounts 2017-2022

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Table 21 Financial Cards Transactions by Category: Value 2017-2022
Table 22 Financial Cards by Category: Number of Transactions 2017-2022
Table 23 Commercial Payments by Category: Value 2017-2022
Table 24 Commercial Payments by Category: Number of Transactions 2017-2022
Table 25 Personal Payments by Category: Value 2017-2022
Table 26 Personal Payments by Category: Number of Transactions 2017-2022
Table 27 M-Commerce by Category: Value 2017-2022
Table 28 M-Commerce by Category: % Value Growth 2017-2022
Table 29 Financial Cards: Number of Cards by Issuer 2017-2021
Table 30 Financial Cards: Number of Cards by Operator 2017-2021
Table 31 Financial Cards: Card Payment Transactions Value by Operator 2017-2021
Table 32 Financial Cards: Card Payment Transactions Value by Issuer 2017-2021
Table 33 Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027
Table 34 Forecast Financial Cards by Category: Number of Accounts 2022-2027
Table 35 Forecast Financial Cards Transactions by Category: Value 2022-2027
Table 36 Forecast Financial Cards by Category: Number of Transactions 2022-2027
Table 37 Forecast Commercial Payments by Category: Value 2022-2027
Table 38 Forecast Commercial Payments by Category: Number of Transactions 2022-2027
Table 39 Forecast Personal Payments by Category: Value 2022-2027
Table 40 Forecast Personal Payments by Category: Number of Transactions 2022-2027
Table 41 Forecast M-Commerce by Category: Value 2022-2027
Table 42 Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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