

## **Debit Cards in Norway**

Market Direction | 2022-12-01 | 22 pages | Euromonitor

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### **Report description:**

The cashless society is well developed in Norway, with the strong integration of contactless payments. This situation has been accelerated by the Coronavirus (COVID-19) pandemic and related fears over handling money. Mobile payments, mostly via the local Vipps app, which covered 80% of the population before the pandemic, are becoming increasingly popular, as more retailers accept Vipps payments. The app can be linked to a bank account or debit/credit card. In August 2022, Vipps introduced a new...

Euromonitor International's Debit Card Transactions in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Debit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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