

Debit Cards in Malaysia

Market Direction | 2022-12-01 | 24 pages | Euromonitor

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Report description:

In light of the Coronavirus (COVID-19) pandemic, the number of debit cards in circulation rose in 2020. While there was a subsequent dip in 2021, further growth is anticipated over 2022 as a whole. Thus, the number of debit cards in circulation in 2022 is set to be higher than in 2019, albeit due to the performance of personal debit cards. The government encouraged the public to make use of cashless transactions during the pandemic. The use of debit cards was recommended to minimise the risk of...

Euromonitor International's Debit Card Transactions in Malaysia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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