

Debit Cards in Israel

Market Direction | 2022-12-01 | 20 pages | Euromonitor

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Report description:

Significant growth was recorded in the number of debit cards in circulation and Israel during 2022 and this is largely due to various initiatives enacted by the Bank of Israel to encourage local consumers to make greater use of debit cards. Israel is facing unprecedented situation as significant numbers of consumers are now constantly in debt, a situation which is unfamiliar to many in a country where a cautious and prudent approach to personal finance has long been the norm. Faced with personal...

Euromonitor International's Debit Card Transactions in Israel report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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