

Debit Cards in Indonesia

Market Direction | 2022-12-01 | 23 pages | Euromonitor

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Report description:

The frequency of using debit cards for purchasing transactions has been very dependent on a few factors. Firstly, it has depended on the vaccination programme. As of mid-year 2022, Indonesia had reached 96% of the population receiving their first dose of a COVID-19 vaccine, 81% having received a second dose of vaccine, and 25% having received a booster/third dose of vaccine. The vaccine booster programme was officially open to the public in mid-January 2022. Subsequently, after about two months,...

Euromonitor International's Debit Card Transactions in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Vaccination programmes and Lebaran period are the biggest influence on transactions

All debit cards used for transactions are already chipped

Visa, Mastercard and GPN lead in debit cards

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BCA launches Cardless Deposit and Withdrawal feature, while many large banks focus on digitalisation

Government is placing focus on digital transformation

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