

## **Debit Cards in France**

Market Direction | 2022-12-01 | 24 pages | Euromonitor

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### **Report description:**

In contrast to their structural decline prior to the pandemic, the number of debit cards is still posting a robust growth in 2022, under the impetus given by the growing number of functions - while average transaction values are more modest.

Euromonitor International's Debit Card Transactions in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Debit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DEBIT CARDS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Ongoing progression in the number of debit cards, while average transaction values remain more modest

Ongoing growth for contactless payments in 2022, while remote and proxy payments forge ahead

CB is back in the game of operators, while players release successful 2021 financial figures

PROSPECTS AND OPPORTUNITIES

Ongoing growth following the acceleration of digitised payments and the recovery of commercial debit cards

The maintenance of free services and the strengthening of security in terms of both physical and online payments will remain crucial

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