

Debit Cards in Egypt

Market Direction | 2022-12-01 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

2022 saw debit cards continued to register positive growth in Egypt, with transactions value and volume rising substantially and strong increases seen in the number of cards in circulation. The high popularity of debit cards reflects the ongoing success of widespread efforts for Egyptian society to become less dependent on cash and expand the scope of financial cards usage. Central to the success of these efforts has been the ongoing exemption that the Central Bank of Egypt (CBE) has granted to...

Euromonitor International's Debit Card Transactions in Egypt report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Debit Cards in Egypt
Euromonitor International
January 2023

List Of Contents And Tables

DEBIT CARDS IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Debit cards continues to grow, underlining its status as the leading financial cards category

Government efforts to further increase debit card transactions value

Sustainability becoming a more important aspect of Egypt's financial cards scene

PROSPECTS AND OPPORTUNITIES

Rising financial inclusion likely to result in positive growth in debit cards

CIB's position atop Forbes list of top companies in Egypt bodes well for the future

AAIB launches a Visa rewards debit card, presenting opportunities for the future

CATEGORY DATA

Table 1 Debit Cards: Number of Cards in Circulation 2017-2022

Table 2 Debit Cards Transactions 2017-2022

Table 3 Debit Cards in Circulation: % Growth 2017-2022

Table 4 Debit Cards Transactions: % Growth 2017-2022

Table 5 Debit Cards: Number of Cards by Issuer 2017-2021

Table 6 Debit Cards: Number of Cards by Operator 2017-2021

Table 7 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 8 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 9 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 10 □Forecast Debit Cards Transactions 2022-2027

Table 11 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 12 □Forecast Debit Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN EGYPT

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

Recent developments in fintech point towards the future of digital payments

Egypt poised to introduce a new wireless digital payments system

MasterCard remains the leading issuer, well ahead of arch-rival Visa

Full digital transformation is set to continue to define the industry's development

MARKET INDICATORS

Table 13 Number of POS Terminals: Units 2017-2022

Table 14 Number of ATMs: Units 2017-2022

Table 15 Value Lost to Fraud 2017-2022

Table 16 Card Expenditure by Location 2022

Table 17 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 18 Domestic versus Foreign Spend 2022

MARKET DATA

Table 19 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 20 Financial Cards by Category: Number of Accounts 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 Financial Cards Transactions by Category: Value 2017-2022
Table 22 Financial Cards by Category: Number of Transactions 2017-2022
Table 23 Commercial Payments by Category: Value 2017-2022
Table 24 Commercial Payments by Category: Number of Transactions 2017-2022
Table 25 Personal Payments by Category: Value 2017-2022
Table 26 Personal Payments by Category: Number of Transactions 2017-2022
Table 27 M-Commerce by Category: Value 2017-2022
Table 28 M-Commerce by Category: % Value Growth 2017-2022
Table 29 Financial Cards: Number of Cards by Issuer 2017-2021
Table 30 Financial Cards: Number of Cards by Operator 2017-2021
Table 31 Financial Cards: Card Payment Transactions Value by Operator 2017-2021
Table 32 Financial Cards: Card Payment Transactions Value by Issuer 2017-2021
Table 33 Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027
Table 34 Forecast Financial Cards by Category: Number of Accounts 2022-2027
Table 35 Forecast Financial Cards Transactions by Category: Value 2022-2027
Table 36 Forecast Financial Cards by Category: Number of Transactions 2022-2027
Table 37 Forecast Commercial Payments by Category: Value 2022-2027
Table 38 Forecast Commercial Payments by Category: Number of Transactions 2022-2027
Table 39 Forecast Personal Payments by Category: Value 2022-2027
Table 40 Forecast Personal Payments by Category: Number of Transactions 2022-2027
Table 41 Forecast M-Commerce by Category: Value 2022-2027
Table 42 Forecast M-Commerce by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Debit Cards in Egypt

Market Direction | 2022-12-01 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-05
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com