

## **Debit Cards in Colombia**

Market Direction | 2022-12-01 | 22 pages | Euromonitor

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### **Report description:**

Debit cards are the dominant payment card in Colombia and continue to register value growth in 2022, as well as growth in the number of cards in circulation. Debit cards are also registering higher growth than any other payment card in Colombia, as consumers continue to shift from cash to card payments. Debit card have also made significant improvement in terms of security in recently years, a process that was accelerated by the pandemic, as consumers looked to making contactless transactions. F...

Euromonitor International's Debit Card Transactions in Colombia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Debit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Debit Cards in Colombia  
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### List Of Contents And Tables

#### DEBIT CARDS IN COLOMBIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Debit cards continue growth

Increasing usage of mobile wallets

Physical banking infrastructure in decline as digital banking grows

##### PROSPECTS AND OPPORTUNITIES

Debit cards continue high growth

QR payments could dampen growth in debit cards

Colombia is hotbed for emerging technologies

##### CATEGORY DATA

Table 1 Debit Cards: Number of Cards in Circulation 2017-2022

Table 2 Debit Cards Transactions 2017-2022

Table 3 Debit Cards in Circulation: % Growth 2017-2022

Table 4 Debit Cards Transactions: % Growth 2017-2022

Table 5 Debit Cards: Number of Cards by Issuer 2017-2021

Table 6 Debit Cards: Number of Cards by Operator 2017-2021

Table 7 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 8 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 9 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 10 □Forecast Debit Cards Transactions 2022-2027

Table 11 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 12 □Forecast Debit Cards Transactions: % Growth 2022-2027

#### FINANCIAL CARDS AND PAYMENTS IN COLOMBIA

##### EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

Digitalisation of banking fuelling growth in cards

Growth in QR technology

Competitive landscape

What next for financial cards and payments?

##### MARKET INDICATORS

Table 13 Number of POS Terminals: Units 2017-2022

Table 14 Number of ATMs: Units 2017-2022

Table 15 Value Lost to Fraud 2017-2022

Table 16 Card Expenditure by Location 2022

Table 17 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 18 Domestic versus Foreign Spend 2022

##### MARKET DATA

Table 19 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 20 Financial Cards by Category: Number of Accounts 2017-2022

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Table 21 Financial Cards Transactions by Category: Value 2017-2022  
Table 22 □Financial Cards by Category: Number of Transactions 2017-2022  
Table 23 □Commercial Payments by Category: Value 2017-2022  
Table 24 □Commercial Payments by Category: Number of Transactions 2017-2022  
Table 25 □Personal Payments by Category: Value 2017-2022  
Table 26 □Personal Payments by Category: Number of Transactions 2017-2022  
Table 27 □M-Commerce by Category: Value 2017-2022  
Table 28 □M-Commerce by Category: % Value Growth 2017-2022  
Table 29 □Financial Cards: Number of Cards by Issuer 2017-2021  
Table 30 □Financial Cards: Number of Cards by Operator 2017-2021  
Table 31 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021  
Table 32 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021  
Table 33 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027  
Table 34 □Forecast Financial Cards by Category: Number of Accounts 2022-2027  
Table 35 □Forecast Financial Cards Transactions by Category: Value 2022-2027  
Table 36 □Forecast Financial Cards by Category: Number of Transactions 2022-2027  
Table 37 □Forecast Commercial Payments by Category: Value 2022-2027  
Table 38 □Forecast Commercial Payments by Category: Number of Transactions 2022-2027  
Table 39 □Forecast Personal Payments by Category: Value 2022-2027  
Table 40 □Forecast Personal Payments by Category: Number of Transactions 2022-2027  
Table 41 □Forecast M-Commerce by Category: Value 2022-2027  
Table 42 □Forecast M-Commerce by Category: % Value Growth 2022-2027

#### APPENDIX

#### DISCLAIMER

#### SOURCES

#### Summary 1 Research Sources

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