

Debit Cards in China

Market Direction | 2022-12-01 | 21 pages | Euromonitor

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Report description:

Debit remains the most popular type of financial card in China, and the network reported steady growth in the first half of 2022, given increasing urbanisation and despite COVID-19 restrictions imposed by the government. In the meantime, the number of POS terminals has seen little movement, signalling a significant number of debit card transactions have moved online, hence driving less need for POS machines. In response to this shift, major banks have simplified the registration process for online...

Euromonitor International's Debit Card Transactions in China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2023

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