

## **Debit Cards in Canada**

Market Direction | 2022-12-01 | 21 pages | Euromonitor

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### **Report description:**

In 2022, with the reopening of society, growth in debit card volume and current value transactions is set to accelerate. In the previous year, growth was tempered due to stay-at-home orders and other lockdown measures that were in place in many provinces for much of the year. This is because Canadians are spending more time outside the home as public health restrictions are lifted and the fear of the virus has receded in line with the rollout of vaccines. Moreover, consumer confidence and purcha...

Euromonitor International's Debit Card Transactions in Canada report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Debit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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