

Credit Cards in Portugal

Market Direction | 2022-12-01 | 30 pages | Euromonitor

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Report description:

Credit card transactions are growing faster than debit card transactions in 2022, with the use of these products boosted by liquidity issues and the attraction of loyalty and reward programmes, such as cashback. The upturn in tourism due to the lifting of COVID-19 restrictions has also had a positive influence on the use of credit cards with these products often used for booking holidays, paying for flights and hotels, and paying for food and entertainment. Although cash advance continues to be...

Euromonitor International's Credit Card Transactions in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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