

Credit Cards in Hong Kong, China

Market Direction | 2022-12-01 | 28 pages | Euromonitor

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Report description:

The emergence of COVID-19 significantly disrupted overall retail consumption in Hong Kong, resulting in a significant decline in the value of credit card transactions in 2020. However, a rebound was seen in 2021, recovering much of the losses, as consumers and retailers embraced e-commerce over the course of the pandemic. In 2022, Hong Kong's credit card transaction value faces only minimal year-on-year growth, due to the fifth wave of infection and prolonged COVID-19 restrictions. Consequently,...

Euromonitor International's Credit Card Transactions in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Credit Cards in Hong Kong, China
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List Of Contents And Tables

CREDIT CARDS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Major players continue to leverage the rise of e-commerce

Cash rebate remains the most attractive feature of credit cards

BNPL concept presents new marketing approaches

PROSPECTS AND OPPORTUNITIES

Strong partnership expansion to encourage consumer spending

Overseas spending emerges as hotel quarantine cancelled

CATEGORY DATA

Table 1 Credit Cards: Number of Cards in Circulation 2017-2022

Table 2 Credit Cards Transactions 2017-2022

Table 3 Credit Cards in Circulation: % Growth 2017-2022

Table 4 Credit Cards Transactions: % Growth 2017-2022

Table 5 Commercial Credit Cards: Number of Cards in Circulation 2017-2022

Table 6 Commercial Credit Cards Transactions 2017-2022

Table 7 Commercial Credit Cards in Circulation: % Growth 2017-2022

Table 8 Commercial Credit Cards Transactions: % Growth 2017-2022

Table 9 Personal Credit Cards: Number of Cards in Circulation 2017-2022

Table 10 □Personal Credit Cards Transactions 2017-2022

Table 11 □Personal Credit Cards in Circulation: % Growth 2017-2022

Table 12 □Personal Credit Cards Transactions: % Growth 2017-2022

Table 13 □Credit Cards: Number of Cards by Issuer 2017-2021

Table 14 □Credit Cards: Number of Cards by Operator 2017-2021

Table 15 □Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 16 □Credit Cards Payment Transaction Value by Operator 2017-2021

Table 17 □Commercial Credit Cards: Number of Cards by Issuer 2017-2021

Table 18 □Commercial Credit Cards: Number of Cards by Operator 2017-2021

Table 19 □Commercial Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 20 □Commercial Credit Cards Payment Transaction Value by Operator 2017-2021

Table 21 □Personal Credit Cards: Number of Cards by Issuer 2017-2021

Table 22 □Personal Credit Cards: Number of Cards by Operator 2017-2021

Table 23 □Personal Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 24 □Personal Credit Cards Payment Transaction Value by Operator 2017-2021

Table 25 □Forecast Credit Cards: Number of Cards in Circulation 2022-2027

Table 26 □Forecast Credit Cards Transactions 2022-2027

Table 27 □Forecast Credit Cards in Circulation: % Growth 2022-2027

Table 28 □Forecast Credit Cards Transactions: % Growth 2022-2027

Table 29 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2022-2027

Table 30 □Forecast Commercial Credit Cards Transactions 2022-2027

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Table 31 □Forecast Commercial Credit Cards in Circulation: % Growth 2022-2027

Table 32 □Forecast Commercial Credit Cards Transactions: % Growth 2022-2027

Table 33 □Forecast Personal Credit Cards: Number of Cards in Circulation 2022-2027

Table 34 □Forecast Personal Credit Cards Transactions 2022-2027

Table 35 □Forecast Personal Credit Cards in Circulation: % Growth 2022-2027

Table 36 □Forecast Personal Credit Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

A strong presence of buy now pay later (BNPL) in the payments landscape

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 37 Number of POS Terminals: Units 2017-2022

Table 38 Number of ATMs: Units 2017-2022

Table 39 Value Lost to Fraud 2017-2022

Table 40 Card Expenditure by Location 2022

Table 41 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 42 Domestic versus Foreign Spend 2022

MARKET DATA

Table 43 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 44 Financial Cards by Category: Number of Accounts 2017-2022

Table 45 Financial Cards Transactions by Category: Value 2017-2022

Table 46 □Financial Cards by Category: Number of Transactions 2017-2022

Table 47 □Commercial Payments by Category: Value 2017-2022

Table 48 □Commercial Payments by Category: Number of Transactions 2017-2022

Table 49 □Personal Payments by Category: Value 2017-2022

Table 50 □Personal Payments by Category: Number of Transactions 2017-2022

Table 51 □M-Commerce by Category: Value 2017-2022

Table 52 □M-Commerce by Category: % Value Growth 2017-2022

Table 53 □Financial Cards: Number of Cards by Issuer 2017-2021

Table 54 □Financial Cards: Number of Cards by Operator 2017-2021

Table 55 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 56 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 57 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 58 □Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 59 □Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 60 □Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 61 □Forecast Commercial Payments by Category: Value 2022-2027

Table 62 □Forecast Commercial Payments by Category: Number of Transactions 2022-2027

Table 63 □Forecast Personal Payments by Category: Value 2022-2027

Table 64 □Forecast Personal Payments by Category: Number of Transactions 2022-2027

Table 65 □Forecast M-Commerce by Category: Value 2022-2027

Table 66 □Forecast M-Commerce by Category: % Value Growth 2022-2027

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