

Credit Cards in France

Market Direction | 2022-12-01 | 28 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In contrast to their structural decline prior to the pandemic, the number of debit cards is still posting a robust growth in 2022, under the impetus given by the growing number of functions - while average transaction values are more modest.

Euromonitor International's Credit Card Transactions in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

CREDIT CARDS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Robust growth seen in the number of credit cards from mid-2021, thanks to lessening of pandemic restrictions

The need to use credit cards during the post-pandemic crisis vs skyrocketing debt consolidation and national tendency to save rather than borrow during hard times

Mastercard proves competition to the ubiquitous CB with co-branding options

PROSPECTS AND OPPORTUNITIES

Credit cards set to see stronger recovery than expected, supported by the controversial BNPL method

Consumers will continue to seek low risk options, with the ongoing success of BNPL unknown

More room for growth for both existing and new issuers, with a range of attractive offers expected over the forecast period

CATEGORY DATA

Table 1 Credit Cards: Number of Cards in Circulation 2017-2022

Table 2 Credit Cards Transactions 2017-2022

Table 3 Credit Cards in Circulation: % Growth 2017-2022

Table 4 Credit Cards Transactions: % Growth 2017-2022

Table 5 Personal Credit Cards: Number of Cards in Circulation 2017-2022

Table 6 Personal Credit Cards Transactions 2017-2022

Table 7 Personal Credit Cards in Circulation: % Growth 2017-2022

Table 8 Personal Credit Cards Transactions: % Growth 2017-2022

Table 9 Credit Cards: Number of Cards by Issuer 2017-2021

Table 10 □Credit Cards: Number of Cards by Operator 2017-2021

Table 11 □Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 12 □Credit Cards Payment Transaction Value by Operator 2017-2021

Table 13 □Personal Credit Cards: Number of Cards by Issuer 2017-2021

Table 14 □Personal Credit Cards: Number of Cards by Operator 2017-2021

Table 15 □Personal Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 16 □Personal Credit Cards Payment Transaction Value by Operator 2017-2021

Table 17 □Forecast Credit Cards: Number of Cards in Circulation 2022-2027

Table 18 □Forecast Credit Cards Transactions 2022-2027

Table 19 □Forecast Credit Cards in Circulation: % Growth 2022-2027

Table 20 □Forecast Credit Cards Transactions: % Growth 2022-2027

Table 21 □Forecast Personal Credit Cards: Number of Cards in Circulation 2022-2027

Table 22 □Forecast Personal Credit Cards Transactions 2022-2027

Table 23 □Forecast Personal Credit Cards in Circulation: % Growth 2022-2027

Table 24 □Forecast Personal Credit Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN FRANCE

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

Contactless and mobile payments, and switches to dematerialised pre-paid cards lead the trends

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 25 Number of POS Terminals: Units 2017-2022

Table 26 Number of ATMs: Units 2017-2022

Table 27 Value Lost to Fraud 2017-2022

Table 28 Card Expenditure by Location 2022

Table 29 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 30 Domestic versus Foreign Spend 2022

MARKET DATA

Table 31 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 32 Financial Cards by Category: Number of Accounts 2017-2022

Table 33 Financial Cards Transactions by Category: Value 2017-2022

Table 34 □Financial Cards by Category: Number of Transactions 2017-2022

Table 35 □Commercial Payments by Category: Value 2017-2022

Table 36 □Commercial Payments by Category: Number of Transactions 2017-2022

Table 37 □Personal Payments by Category: Value 2017-2022

Table 38 □Personal Payments by Category: Number of Transactions 2017-2022

Table 39 □M-Commerce by Category: Value 2017-2022

Table 40 □M-Commerce by Category: % Value Growth 2017-2022

Table 41 □Financial Cards: Number of Cards by Issuer 2017-2021

Table 42 □Financial Cards: Number of Cards by Operator 2017-2021

Table 43 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 44 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 45 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 46 □Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 47 □Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 48 □Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 49 □Forecast Commercial Payments by Category: Value 2022-2027

Table 50 □Forecast Commercial Payments by Category: Number of Transactions 2022-2027

Table 51 □Forecast Personal Payments by Category: Value 2022-2027

Table 52 □Forecast Personal Payments by Category: Number of Transactions 2022-2027

Table 53 □Forecast M-Commerce by Category: Value 2022-2027

Table 54 □Forecast M-Commerce by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Credit Cards in France

Market Direction | 2022-12-01 | 28 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-03"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com