

Credit Cards in Chile

Market Direction | 2022-12-01 | 31 pages | Euromonitor

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Report description:

Chileans mainly choose a credit card based on credit limits and the availability of cash advances. However, other factors are relevant, such as the costs associated with the card, loyalty programmes, and promotions.

Euromonitor International's Credit Card Transactions in Chile report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Credit cards in circulation remain lower than pre-pandemic levels but some Chileans still rely on credit

Educated consumers opt for most attractive credit card benefits

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Interchange fees promote competitiveness, inclusion and transparency

Better market conditions and high standards pushed by Fintech Law

Credit cards lose ground to debit cards in digital payments

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