

Coffee in Poland

Market Direction | 2023-01-24 | 22 pages | Euromonitor

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Report description:

In 2022, global coffee prices skyrocketed; the result of several factors. A bad harvest in 2021 caused a decreased supply; however, demand for coffee was growing. This caused the global unit price per kg of Arabica to grow by a quarter in 2022, reaching USD5.63 per kg. The peak of price rises was noted in February 2022, reaching USD6.2 per kg. However, in the fourth quarter of the year, the global price decreased substantially to USD4.63 per kg.

Euromonitor International's Coffee in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Global coffee prices rise, causing consumers to trade down during 2022

The landscape stagnates as on-trade sales balance the off-trade volume decline

Fresh coffee beans continue to post positive retail volume sales

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