

## **Charge Cards in the United Arab Emirates**

Market Direction | 2022-12-01 | 27 pages | Euromonitor

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### **Report description:**

In line with historic trends, there is an ongoing decline in the number of charge cards in circulation in the United Arab Emirates, while transaction value remains lower than pre-pandemic levels in 2022 across both the commercial and personal segments. This is partly attributed to the fact that there is a strong and growing customer preference for reward-linked credit cards. Despite the fact that the rate of decline for the number of charge cards is slowing, and transaction value is gradually im...

Euromonitor International's Charge Card Transactions in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Charge Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Intensifying competition offered by fintech payment solutions

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High charge card fees a factor limiting stronger uptake

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## SOURCES

### Summary 1 Research Sources

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